

SHOWBIZ SALEM

Magazine



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SHOWBIZ SALEM Magazine

ShowBiz Salem
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Introducing the new...KSLM and the new Owners & Managers

What's the hottest, coolest, newest, most exciting thing to happen in Salem and the Mid-Willamette Valley within the last decade? We believe it's the new ownership and management of KSLM Reliable News Talk Radio FM 104.3 and AM 1220.

Some fun fast facts are:

- KSLM has the history of being the first radio station in the Capitol of Oregon, which pre-dated television! It was THE news source during WWII.
- AM 1220 launched in 1971 as a Christian music station with some talk shows such as James Dobson, Charles Stanley and Larry Burkett.
- The format changed from Christian music and talk to Conservative News Talk Radio in 2016.
- KSLM has the top 6 out of 7 top rated conservative talk shows in the nation.
- FM 104.3 was added the following year in 2017.
- KSLM is the ONLY AM/FM combo located in Salem!
- KSLM was voted #1 in the Willamette Valley in 2021 within the new category "Radio Station"

The ownership and management of KSLM changed hands in 2021.

Since 2016, KSLM is the ONLY radio station in Salem and Oregon that broadcasts live from every rally at the State Capitol, whether it is a Freedom Rally, a Trucker Convoy or a Right to Life, or Prayer Vigil, that they are invited to.

The new ownership and management consist of four sisters: Jacqueline Smith, General Manager and Administrator. Katie Wilson, Office Manager and Traffic Director. Cynthia Ramirez, Director of Sales. Amanda Smith, Senior Account Executive and On-Air Personality weekday mornings 9-11 am.

Other fun facts are:

- Engineer and Program Director Phil Swearingin has served AM 1220 since 1990.
- Production Director Dan Sheet has served AM 1220 since 1971.
- Live Radio Personality Terry Sol has served the listeners of Salem and the Mid-Willamette Valley for almost 50. He hosts the Terry Sol Show, a human-interest program on the weekends and is live with Amanda Smith weekday mornings 9-11 am.
- Former House Representative Jeff Kropf is live weekday mornings 6-7 am, hosting Political Coffee.
- KSLM is live weekdays between 6am-6pm with Jeff Kropf, Sean Hannity, Mark Levin, Brian Kilmead, and Dan Bongino.
- Weekday evenings and early morning feature Mike Gallagher, Ben Shapiro, Dave Ramsey, Eric Metaxas, Alex Jones and more.
- Weekends are packed full of programs with topics such as guns, laws, gardening, automotive, finance, retirement, real estate, health and more.

KSLM
104.3 FM * AM 1220



NEW OWNERSHIP • FAMILY OWNED & OPERATED • FOUR SISTERS

RELIABLE NEWS TALK RADIO
CURRENT, CREDIBLE, CONSISTENT
THE VOICE OF THE VALLEY
WWW.KSLM.NEWS

SALEM'S ONLY AM & FM RADIO STATION

LISTEN LIVE 24/7 TO LOCAL, NATIONAL, AND INTERNATIONAL NEWS
WEATHER, SCHOOL CLOSURES, EVENTS & MORE

TUNE IN TO HEAR LOCAL PROGRAMMING:

Political Coffee with Jeff Kropf, Soltizemo on the Go+ Amanda Smith, Movers & Shakers with Stacey Ann, Noncompliant America with Joshua Michael, River Round Table with Pastor Lew Wootan & Pastor Andrew Perkins of the River Church, The REM Show with Rebecca Donaldson, Keeping it Real Estate with Colleen Benson, The Terry Sol Show, Kickin' Cancer Cares with Baron Robison & Amanda Smith

**LISTEN LIVE:
RADIO SCHEDULE:
NEW SHOW HOSTS:
LOCAL NEWS:**



The new owners are excited and motivated to bring the best programming and feature the best local businesses to their listeners. Besides adding the FM station, they have brought the latest technology to the old, tried, and true local radio broadcast with their phone app for on-the-go listeners who can tune in 24/7 from anywhere in the world.

KSLM.news, is their easy to navigate website with millions of visitors, featuring local news and weather and more national and world news, a marketplace and online streaming. Latest innovation includes the addition of several local podcasts on many different topics, as well as creating a space for local Spanish conservative voices.

These ladies are professional and serious about covering all that is current and relevant to our community in terms of politics, business, faith, social justice, and family. They don't miss a beat and are at more events in the community than all other media combined.

They are brilliant and beautiful, bringing a new air of sophistication to Salem and the Mid-Willamette Valley. They are fun, innovative, and delightful to work with, whether you are a local business, a non-profit, a current or hopeful politician, or a listener.

As emerging leaders, born and raised in Salem, they want to hear from YOU on how they can meet your needs here in the Willamette Valley. Be sure to check them out!

**CURRENT, CREDIBLE,
CONSISTENT...KSLM...NEWS YOU CAN
COUNT ON!**



Your Ad or Story Could Be Here!

Making a Real Difference



The 1960s saw some of the harshest years of the Cold War. The Cuban Missile Crisis. Vietnam. Ongoing nuclear tensions. The 1968 invasion of Czechoslovakia. And during all of this, Michael Astalis, KFIR's current owner, was living in Romania, behind the Iron Curtain.

Living in the shadow of Soviet Union, Michael managed to build his own radio. And, in doing so, he was suddenly able to listen to American broadcasts. Michael fell in love with America, thanks to that radio and real news and information—uncensored and unfiltered by the Soviets' propaganda arm.

Michael and his family managed to get out of Romania in the early 1970s and came to the U.S. With the gift of freedom, Michael achieved the true American dream, making a

success for himself in commercial building and leasing.

But in the early 2000s, he began to see shadows of his upbringing. News and information were being filtered and becoming harder to find.

Knowing what a difference access to good information had made in his own life, Michael acquired KFIR-720am in 2007, determined to bring good news and information to the audience.

A news-talk radio station, KFIR was originally located in Sweet Home. For AM radio, it's not just how much power is transmitted but where that transmitter tower is located. After years of hurdles, Michael relocated the transmitter and station to Albany in 2019 and boosted the signal from 1,000 watts to 10,000 watts.

With that increase, KFIR truly is "The Voice of the Valley," able to reach the whole Willamette Valley—from Portland to Roseburg, and from

the coast up to Sisters. Listeners don't have to change the channel when getting a few miles away from *like* other stations towers.

In addition to prominent lineup, KFIR has an in-house news team—one the most-complimented elements of KFIR's programming. And always looking to improving its lineup, KFIR just added Bill O'Reilly's and Charlie Kirk's shows.

Like so many other businesses, covid certainly put many marketing and expansion plans on hold. KFIR saw firsthand the damage done to so many businesses throughout the Valley as they lost customers and had to pull back. Which is why KFIR is happy to be part of ShowBiz's rebirth. We recognize how important it is to help businesses get the attention they need.

As Michael knows, radio and the right information can make a real difference.



ShowBiz Sponsors



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KSLM: Breaking News – Latest World, US, Science, Entertainment, Election, Technology News and Current Events



The Salem/Keizer Business Alliance: Local business, the media, and non-profits working together for the benefit of our communities.



Born from a heart for service this company startup believes in sharing the grace that is given, through quality affordable computer service. Local industry leaders with a new start after successful careers wish to serve you with pride and integrity. Give us a chance to add you to our list of many satisfied customers.



Fay DeMeyer

Where have all the voices gone?

They have siloed into liberals or conservatives, far right or far left. Into childish name calling bastions of self righteous, talking points. What about all of us who are somewhere in between? Where can we be heard? Well, since you asked "OH THE HUMANITY", (OTH) seeks to be that

place where whether liberal, conservative or anywhere in between your Voice is heard. People appear to be so over the name calling, the surface talking points, they want substance, answers and action. If you are in need of these in your life, join Fay DeMeyer, as Host for OTH offers programming that stimulates, suggests actions, and supports the idea of helping her listeners with How to think, not telling them What to think. Fay has been hosting her show since 1/7/2022 on KYKN 1430 AM Radio, every Friday at noon. So, on your lunch hour tune "Oh the Humanity", @ noon, and call in @ 503-393-1430 to ad your opinion. The more brains at work on our issues in Oregon the better our city, county and state will be. Fay has a long history of politics since her own maiden bid for Polk County commissioner in 1996 and 1998. Both times having a strong showing for being new in politics. Fay has served Governor's tasks forces on Ending Chronic Homelessness, and Re-Entry for Corrections Clients returning the community with mental health diagnosis. Fay is hard hitting asking questions that will stump her audience, guests and cause each to question assumptions, evidence, long term consequences of policy decision on our businesses, communities and individuals. Fay is not afraid to the local politics. She is aware that speaking the truth can rub people the wrong way. But truth she speaks, and she does it in a civil

and respectful way, not caving to the political winds. Fay has been accosted by Antifa on the lines of rallies for de-masking our youth, and anti-vaxxing our employees and youth with



experimental drugs. All on her personal time. Lately, Fay has been at some of the local sites of shootings, marches, and rallies on behalf of KYKN as a non-editorial news representative. Being in front of the camera she is comfortable, but Fay sees the need to just show people what is happening. Example, during the fires

she went as far as the police/fire line allowed. During COVID (Plannedemic) she reported downtown what was going on. During the Timber Rally, the Oregon Natural Resource Industries Rally, and the Reawakening, Fay has covered them all. Fay has an amazing team at KYKN that supports the news being reported. In Fact here Team Member Denise and Hunter held one of the most respected Primary debates that ONRI put on. Fay promotes all sides of the political aisle, but the liberal side has opted to not interview. One only hopes they can get into the notion of civility before the general election. Fay urges every citizen to vote. Go out, take a stand, for your rights individually, for your family and for your business. The Rights you do not stand for will be lost, just look how under the ruse of a pandemic they crippled so much of Oregon's industry, mom and pop businesses. Was this a liberal/conservative issue, tune in on Fridays o find out.



Your d or Story Could Be Here!

Salem-Keizer Public Schools provides a robust work environment that offers rewarding opportunities and a chance to make a difference each and every day.

Whether working in a district facility or in one of the district's 65 schools, new employees will experience what it means to be part of #SKPSOneTeam. Together, everyone's work contributes to the achievement of the district's vision: All students graduate and are prepared for a successful life.

Led by Superintendent Christy Perry, Salem-Keizer Public Schools is the second-largest school district in Oregon. Nearly 6,000 employees serve a diverse student body of 40,000 students, who speak more than 100 different languages in 65 schools, throughout the cities of Salem and Keizer.

For that reason, Salem-Keizer seeks to hire the best people who will work together to ensure a student's right to a free, quality public education.

Diversity, equity and inclusion

Salem-Keizer Public Schools is committed to providing safe and welcoming spaces where all students are able to focus on education, secure in the knowledge that the district will support their safety and well-being while providing access and opportunity to high-quality education; and all students will have the opportunities and supports necessary to succeed.

Supported by the district's Office of Student Equity, Access and Advancement, all staff work together to eliminate barriers and provide an educational environment free of bias, and systemic and structural racism, therefore preparing students for their futures.

Preparing students

At SKPS, all staff are focused on achieving the district's collective vision and has become known for its dedication to equitable student outcomes. Salem-Keizer schools, from elementary through a student's high school graduation have implemented innovative programs to support student engagement such as its award-winning music programs, career and technical education, AVID, a variety of student-interest and cultural clubs, activities and athletics.

Throughout the COVID-19 pandemic, graduation rates have remained stable with eight in 10 students graduating in four years. The class of 2021 was also the first graduating class since the 2013-14 school year to surpass the statewide average for four-year graduation rates, an accomplishment that represents the grit and resilience of Salem-Keizer students.

That resilience continues with the upcoming graduating class of 2022. Many SKPS graduates will cross the stage and head to universities across the country to pursue degrees to support their futures as scientists, engineers, journalists, and more. Graduates may also go directly into their chosen industry, well-prepared because of their learning and readiness stemming from the district's career and technical education programs!

Employee support

As one of the largest employers in the mid-Willamette valley, Salem-Keizer ensures that staff are well-supported and have the tools to thrive in their work, leading to the best possible outcomes for students. Salem-Keizer is dedicated to the ongoing support of staff through generous benefits (medical, dental, vision, retirement, etc.), wellness programs and staff development, including tuition reimbursement, pathways and career advancement programs.

Learn more about a career with Salem-Keizer Public Schools at [SKPSjobs.com](https://www.skpsjobs.com)

Emily A. Hicks

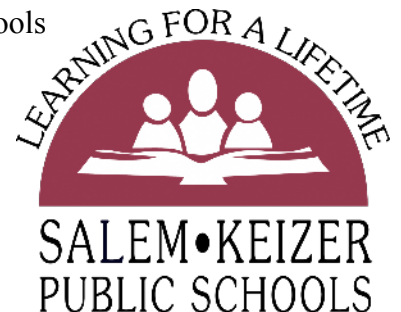
Public Relations Specialist

Community Relations and Communications

(O): 503-399-3038 | (M): 971-718-7773

Pronouns: She/her

Salem-Keizer Public Schools



SHOWBIZ EXHIBITORS



Commercial Business Furniture (CBF) was established in Salem in 1869 as Commercial Book Store and has been a fixture on Commercial St ever since. CBF is a woman owned LLC and still a family run business. Katy Mizer, sole proprietor, and her husband, Dale, have over 30 years combined experience in office furniture, sales, design, space planning, manufacturing and ergonomics.



The one and only dining venue on the water in Salem for 22 years. The Willamette Queen riverboat is a unique and memorable venue for special events such as weddings, anniversaries, birthdays, graduations, etc. in addition to our regular lunch, dinner or excursion cruises.



We are transitional housing for homeless veterans. We also have the HVRP grant which we help homeless or on the verge of homeless veterans gain employment. We work with trusted employers and they work with us.



Miller's BBQ is Salem's premier BBQ catering. If you are looking for high quality, great tasting, dry rub BBQ, we are the ones you are looking for. Gourmet BBQ is what we do and we want to provide for you.



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Community is the heart of the Salem Kroc Center.

In 2005, the Salem and Keizer communities were given short notice to raise matching funds to build a new community center. Civic leaders including Gerry Frank and Dick Withnell gathered pledges and made a bid for Salem to be the home of The Salvation Army Kroc Center.

Salem punched well above its weight, beating out major metros like Portland and Seattle for the honor. There are only 26 Kroc Centers around the country, and new locations are coveted. The blossom of community spirit resulted in the Salem Kroc Center, a giant sports, fitness, arts, and recreation complex located on 10 acres near Portland Road.



The Salem Kroc Center opened in the Fall of 2009. This facility includes a 25 yard x 25 meter Myrtha competitive indoor pool, a leisure pool with lighthouse slide and Oregon coastline themes, lazy river, hot tub and outdoor spray ground. The facilities other components include an NBA size gymnasium, performing arts theater, weight and cardio space, group exercise room,

classrooms, arcade, rock wall, child care, events spaces, outdoor amphitheater and outdoor prayer garden.

Kroc Centers are the brainchild of Joan Kroc, the late wife of McDonald's Corp. founder Ray Kroc. She looked at her hometown of San Diego and she recognized a community that was in desperate need of a safe gathering place, a place with facilities and trained professionals to nurture



children's social skills, arts appreciation, and athletic potential. After overseeing the construction of that first Kroc Center in San Diego, Joan Kroc left \$1.5 billion in her will to the Salvation Army to build similar centers around the country.

Joan Kroc described The Kroc

Center as being a beacon of light and hope in the community. Our professional kitchen ran by Chef Gregory Peterson is busy year-round serving the community. The Kroc served over 50,000 meals to people displaced by the Canyon Fire, and continues to serve thousands of meals a week for people homeless and in need around the county. Chef Gregg also manages the event and banquet spaces at the Kroc, and caters the meetings, parties, and celebrations held in the Kroc's state-of-the-art conference facilities.

Summer is heating up, but there are fewer places than ever to cool off. The Willamette Valley has a serious shortage of swimming pools. With the closure of Salem's Olinger Pool, access to lanes for swim lessons, swim teams, and family recreation has become more dire. The pools and swim programs at the Salem Kroc Center are available to the community, not just Kroc Center members. We make our open swim sessions, lessons, therapeutic wading, and even the water slide open to all. In fact, we are the home pool for high school swim teams and water polo teams from around Salem-Keizer School District.

With over six different venues, and classes focusing on health and wellness, aquatics, sports, fitness, the arts, child development, science and education, youth leadership, and so much more, The Kroc Center has something for everyone in the community.



Your Ad or Story Could Be Here!

Our mission at Horses Adaptive Riding and Therapy (HART) is to improve the life of people with special needs, by providing barrier-free, safe and affordable horse-centered activities.

HART was created because of our passion for horses as well as the need for recreational and affordable activities for people with disabilities. By joining the two together HART was able to expand the options available for this under-served population. It's amazing to watch the healing power that horses have. Not only are they soothing, calming, loving and understanding, but they also are empowering, helping to build confidence and acceptance of individuals for who they are. We have witnessed riders taking their first step, saying their first word and always seeing their smiles light up the arena!

Our staff and volunteers are passionate and dedicated to each and everyone of our clients. Watching our clients' growth, evolution and improvement over time is paramount to our program. Regardless of our rider's physical, mental or emotional disability, HART instructors and volunteers adapt to their individual and unique needs. They are the center of attention when they are here at the barn.

HART believes that any individual should be able to receive services. Scholarships are available to all our clients. While all of our clients receive a minimal scholarship, over 90% of our clients receive more than 75% of their session provided for through scholarship funding. Our dream, here at HART, is to be able to raise enough money through fundraising events that all of our

clients can participate in sessions for free. .

HART is all about community inclusion, growth and empowerment for our clients. Promotion and improvement of our program is an ongoing task that we take at heart. We are always looking for new partnerships and connections throughout our community in order to achieve our goals, dreams and vision for our clients here at HART!

Maëlle Géry
Program Coordinator/Instructor at HART
(971) 289-6119



Advertising in:

SHOWBIZ SALEM
Magazine

Will get results!



Commercial Business Furniture

Commercial Business Furniture (CBF) was established in Salem in 1869 as Commercial Book Store and has been a fixture on Commercial St ever since. In 1952, Ray Gotchall joined the company as a commissioned salesperson and was with CBF for 61 years. Ray took over the company in 1992, moved to the location at 1070 Commercial St NE, rebranded to Commercial Business Furniture and introduced his son, Steve to the business. In 2013, Ray and Steve, started the retirement process and we were fortunate enough to have the opportunity to purchase CBF and this became a reality January 1st, 2014.

CBF is now a woman owned LLC and still a family run business. Katy Mizer, sole proprietor, and her husband, Dale, have over 30 years combined experience in office furniture, both sales, design, space planning, manufacturing and ergonomics. Their son, Sawyer is also a large part of the business providing sales assistance, ergonomic consulting, floor plans and service.

Along with a great team of sales and service professionals, awesome local manufactures and distributors, as well as distributors across the country, CBF strives to provide the best possible products and service to the Salem and surrounding areas.



Commercial Business Furniture
Ergonomic Solutions

- Work Stations and Systems Furniture
- Sit-to-Stand Furniture
- Lobby, Conference and Break Room
- Ergonomic Furniture and Accessories
- Custom Design and Space Planning

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www.cbfergo.com
A Woman Owned Business #10589

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Your Ad or Story Could Be Here!



Salem Angels is a local nonprofit supporting the children, youth and families in the foster community with intentional giving, relationship building, and mentorship. Just one year old, beginning in February of 2021, Salem Angels has been able to wrap around families in Marion & Polk counties so they feel better equipped to successfully take on the task of fostering.

To support the families, they run two programs. The Love Box Program is a holistic support for the whole family. Resource (foster) families are matched with a local volunteer group for at least a year. Each month the volunteer(s) build relationships with their family by spending quality time with them: playing

games, sharing a meal, and being intentional. The volunteer (s) also create and deliver a personal care package based on current practical needs of the resource (foster) family. The Dare to Dream Program is a one-on-one mentoring for youth currently in care or who have recently aged out of the system. The youth is matched with a mentor in the community for at least a year. Mentors build a relationship with the youth as well as develop and hone life skills. The time spent together is done with specific goals to create positive outcomes and help the youth develop independent life skills, meeting in person at least twice a month to empower him or



her, set and accomplish personal and professional goals, as well as build rapport, offer advice, and be the safe and healthy role model believing in him/her as they walk into adulthood.

Salem Angels wants to help change the statistics for the children and youth experiencing foster care and by walking alongside their caregivers, and getting into the trenches with the whole family, we know they each feel seen and empowered, and the caregivers feel able to provide integral support to their children and youth and continue the hard, but beautiful work of fostering.



Salem Capitals



Home Court

The Salem Armory
2310 17th St. NE
Salem, OR 97303

For Season Ticket Info Please Visit
www.salemcapitalsbasketball.com

HOME GAME TIMES

Friday 7:30PM
Saturday 6:30PM
Sunday 3:00PM



2023 SCHEDULE

WEST REGION



JANUARY 28 12:00PM			Blue vs White Game	
FEBRUARY 22, 24, 25 @				
MARCH 5 @				
★ MARCH 10			MARCH 12	
MARCH 17 @			MARCH 18 @	
❤️ MARCH 24			MARCH 25	
APRIL 1 @			APRIL 2 @	
APRIL 7, 8, 9 ALL-STAR WEEKEND				
★ APRIL 14			APRIL 16	
APRIL 21			APRIL 22	
APRIL 28			APRIL 30 @	
MAY 5 @				
MAY 12			MAY 14	
MAY 19 @			MAY 20 @	
MAY 26 @			MAY 28	
JUNE PLAYOFFS TBD				



- OPENING NIGHT
- SUNDAY FUNDAY
- SPCA NIGHT
- PAJAMA PARTY
- MILITARY APPRECIATION
- FIRST RESPONDERS
- TEDDY BEAR TOSS
- BLACKOUT NIGHT
- CANCER AWARENESS
- MENTAL HEALTH AWARENESS
- NATIVE AMERICAN APPRECIATION
- COMMUNITY APPRECIATION NIGHT

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Your Ad or Story Could Be Here!



We, at Epiphany Pantry, are in business to produce smiles. We seek to discover, make and provide delicious foods that are:

A Life Experience, a first taste never forgotten and conversation creating. Culinary Epiphany.

Unique and intriguing. Generally not found elsewhere in the marketplace. They stand out with colorful, cheerful and fun packaging.

Simple to use and understand.

Anybody can enjoy them! No cooking skills are needed. If you just want to use them as condiments, add them over dishes. Skilled cooks can use our oils and vinegars as a straight substitution in recipes. There are no unrecognizable ingredients.

Epiphany Caramelized Balsamic Vinegar- In a word, versatility describes Epiphany Caramelized Balsamic Vinegar. It enhances the flavor of all produce, raw or cooked, fruit or vegetable... All dairy, cheese, ice cream, yogurt... Most baked goods... All fish, especially salmon... All meat. How is it possible? We make Epiphany Caramelized Balsamic by reducing a



3 year old balsamic over high heat for 3 hours, we then add citrus juice and a little dark brown cane sugar before reducing it once more before bottling. All of this reducing does the same thing as aging. It drives out the most bitter volatiles, leaving the vinegar mellow. Not exactly the same as a 30 year old balsamic, but very close and with one less digit in the price tag!

Epiphany Herb Infused Grape Seed Oils- With Garlic or Rosemary- One step ease of rosemary or garlic seasoning and all the attributes of grape seed oil. A

smoke point of 420 degrees, **zero trans fat, non hydrogenated, polyunsaturated, high in omega 6 especially linoleic acids, high in vitamin E.** Grape Seed Oil does not coat your tongue, and itself is nearly flavorless before we infuse it, so other flavors reach your tastebuds without interference.

Candies- Epiphany Port & Cashew Balls are a twist on Rum Balls, having Port rather than rum, and cashews rather than pecans. We also have Cashew Toffee, and Pecan & Cinnamon Toffee for your sweet cravings!



Your Ad Could Be Here!



When John HasBrouck inherited a homemade seven-gallon pot still from his Great Uncle the path was set for Just Rum to begin. John, a history buff and sailor, had no interest in making whiskey but set out to discover what rum may have tasted like in the beginning. There was no intent to form a company let alone open a distillery. John was simply wanting to make a rum with ingredients that would have been used in the late 1600s and sample a



taste of history.

To be rum, alcohol must be made from sugarcane. Typically, it's molasses, sugar or a mix. Molasses and sugar are not manufactured the same way as in 1680 so John chose to use sugar cane juice and a legacy strain of Caribbean yeast. Stills of the period were simple pot stills similar in function to his. Modern still technology didn't come around until the early 1800s. The first run of Just Rum was completed March

25th, 2018. The product response from friends was so strong, Just Rum simply had to become a company and share that taste of history with others. Just Rum was first sold in liquor stores March 5 of 2019 and 3 years later we are doubling our space and opening a commercial location with a tasting room on Hwy. 26 in Sandy OR.

Stop by and see us starting in July. Taste a piece of history.





Your Ad or Story Could Be Here!

Guitar Students Learn Peace and Find Beauty



Have you ever felt anxious, so anxious that you feel physically stretched too tight? What about those days where life is so intense that you go the whole day without ever seeing the “skies of blue, red roses too...” as Louis Armstrong once sang?

Local classical guitar performer Isaac Engel says,



“I see my guitar students every week, some of them every other week, depending on their needs. What I find is that everyone – myself included – faces struggles in life that can leave us overwhelmed and unable to process our emotions and experiences. Music can help draw us out of the moment of suffering into a place of peace and beauty.”

In his experience, students of music learn far more than notes on a page. They grow in awareness of their own physical tension and relaxation, develop mental resilience from practice and performance, and experience a world of peace and beauty in sound. Whether they are young and struggle to focus after a long day of school or old and learning to work with growing physical limitations, music helps people take a deep breath and enjoy something really wonderful.



Isaac is a December 2021 graduate of Corban University with a Bachelor’s of Science in Music Performance and in Business Administration. Through relationships with Uptown Music, music teachers in the school district, and the local music scene he is working to fulfill his dream to bring peace and beauty to Salem through music. He started his private music business in the middle of the pandemic, March 2022, and has been teaching, performing, and composing ever since. Isaac says, “I figure that after starting in the middle of a health disaster for society, being a musician can only ever get better!”

Contact Isaac for booking or lessons through isaacengelmusic.com, by text at 971-718-4535, or stop by Uptown Music and say hello in person on Monday and Wednesday afternoons!



Super Promoters in the Salem Business Community, Brings Life to Salem/Keizer.

Salem has no shortage of super promoters: Kara Campasano great example (social media), Tim Fahrnich (websites and connections to social media), Lori Tidsdale (social media), Lewis Media group (websites, videography), as well as Andrew Jackson (digital marketing & social media) and Ben Punley (Showbiz.com and formally with Salem Business Journal, now working with Salem Life Magazine). Each a champion in their own right; most understand Advertising, Marketing, Social Media, and Website Development are all such diverse methods of getting ones business out to the consumers that are most fit for their business.

In addition to these super promoters: There are entities in town that seek to promote just for the joy of it, and to cross promote many people, both for profit and for the good of the community. While using some of the mediums listed above, but mostly via word of mouth, setting up events with larger groups, utilizing talk radio and classic networking. One such super promoter is, Jason Conrad of the Salem Capitals is a classic promoter: T-shirts, vinyl signs, hats, networking, digital, Wikipedia and more. He has united a community around basketball and put the fun in gathering. Jason Conrad is account representative of a family owned business 1525.co. Please check it out on line.

Another one of these super promoters is Fay DeMeyer-



Fay DeMeyer-Aunspaugh

Aunspaugh known by many as FAYDAY, on air, and out and about in the community both on FB live, Instagram and TikTok gets the message out. She is currently, hosting “Oh the Humanity” (OTH) a show dedicated to allowing all views from the political spectrum to be heard, without name calling, or filtering. Her goal as stated by her in this interview is: “Unity in the Community”. People don’t ever care how much you know until they know how much you care (Steven Covey, Seven Habits of Highly Successful people. Besides here Friday at noon show OTH (taking an oath for civility), Fay is also promoter for The Mavsleague at Volcanoes Stadium. She is often seen at games, she is all about getting the community accustomed to the stadium as a meeting venue for (weddings, birthdays, company picnics, camp outs or any other idea you might have). Minor League teams that play 96 games in the summer at Volcanoes Stadium (Keizer Volcanoes, The Campesinos, the Salem Senators, and the Portland Mavericks). Their managers are featured on TikTok, FB and Instagram. Fay DeMeyer, serves as promoter of the team, co-organizer with the sales team of events this year. For example, we’ll have Faith and Family days, Father’s Day, Mother’s Day in August, Scouts night, OYA/DOC night, and one of the favorite days Patriots Day in July. There are many more like Throw back Thursday (Beers are discounted) and Signing Saturdays (where the team signs balls, t-shirts and bats).

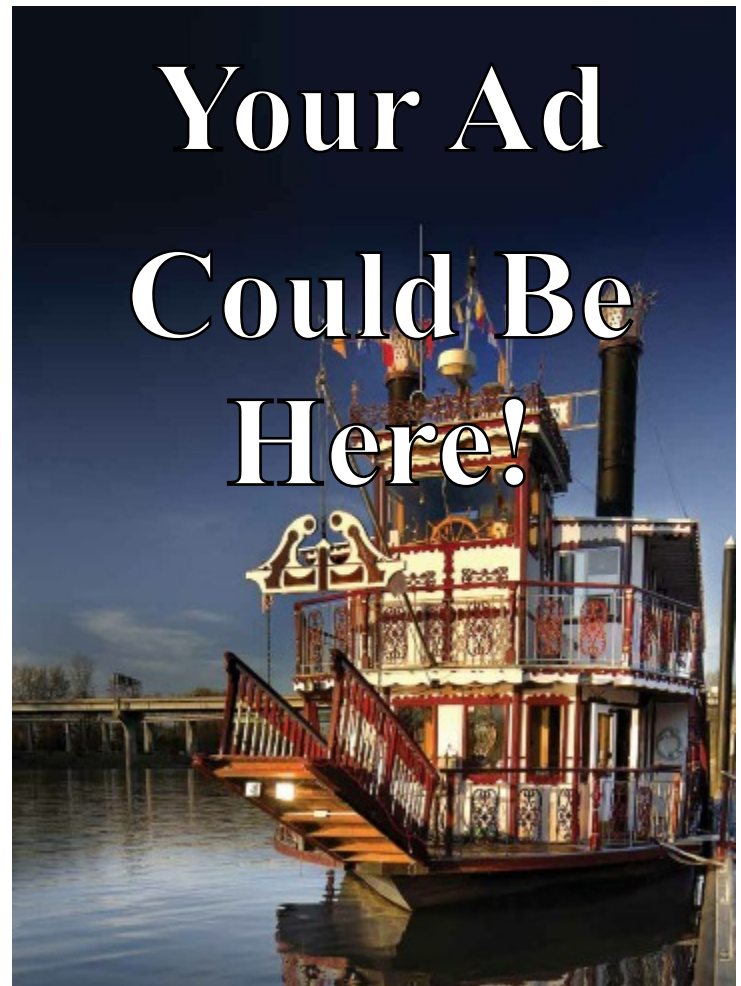
Fay is a professor at Chemeketa Community College, beginning her 25th year, she is married to Dan, and between them, they have 6 grand children (all powerhouses in their own right). Dan is retired and Fay considers herself semi-retired with a schedule that would parallel the most ambitious worker. Fay considers all of her ventures, as a pastoral counselor and an internet market business, and serves at her

church, as well as now a member of “The Hype Squad” at Salem Capitals”. Her love for baseball, basketball and the community proper her toward these ventures and she does them all while smiling and engaging others, promoting candidates and business from all of her platforms. Part of the Hype Squad is getting the crowd to cheer for the players. Each player has an opportunity for you to sponsor their Jersey. Be ready next year to support the players, sponsor the team and prepare for fun. Right after the Salem Capital’s Basketball games end, the Volcanoes Stadium, Mavsleague.com begins May 12-August 28, get your advertisement Now, for Sky Boxes, Patio, Tabletops, or Group events of 25 or more.

Pricing [available](#) call Fay at 503-339-5225.

**Live Impeccably,
FayDay, M.S. ABD**

Director Promotions Volcanoes Stadium
Mavericks League



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Kiwanis Doernbecher Children's Cancer Program is an independent 501c3, non profit organization, also known as KDCCP.

We fund the first year of a 3 year pediatric hematology /oncology Fellowship program for two (2) Fellows at Doernbecher Children's Hospital each year.

We do what we do because cancer in children is just unacceptable.



- Childhood cancer is the leading cause of death by disease in children under the age of 19 in the U.S.
- Two children are diagnosed with cancer every hour of every day.

Treatment, Education and Research will end children's cancer. That's why we support the Fellowship. It prepares pediatricians to become physician scientists who treat patients, conduct research and train other doctors. Each new discovery moves medicine forward and raises the hope that survival rates will increase in more types of childhood cancer. Ultimately, the goal is not only to cure childhood cancer but to prevent it.

When you give to KDCCP you know where your money is going. You are investing in human beings who will be trained in a world class environment. Two young pediatricians who want to be children's cancer specialist and researchers for as long as it takes to end children's cancer.

KDCCP is a volunteer organization and has a low overhead. A higher percentage of dollars raised goes right to the Fellowships.

KDCCP has helped the Fellowship Program put 35 specialists into the fight against children's cancer since 2003 and most of those specialists will have 40 year careers.

A dollar for the Fellowship Program doesn't get used up on one research project. It grows in influence exponentially over time.

HOPE



Survival rates

Because of major treatment advances in recent decades, more than 80% of children with cancer now survive 5 years or more. Overall, this is a huge increase since the mid-1970s, when the 5-year survival rate was about 58%.

Still, survival rates can vary a great deal depending on the type of cancer and other factors.

Advances in Medicine

Cancer is a tricky and elusive disease but doctors are making inroads and there is reason to hope that an end to it can be achieved. Let's look at an advancement that has happened close to home:

Immunotherapy

The work of a team of OHSU investigators, including Bill Chang,

a 2006 KDCCP Fellow, led to the approval, in 2018, of **Kymriah**, the first gene transfer therapy available in the US. A patient's own blood cells are collected and genetically engineered to attack B-Cell leukemia cells and then infused back into the patient. In a recent clinical trial a single dose of Kymriah resulted in 83% of participants becoming cancer free after three months.



Is There Hope for a Future without Children's Cancer?

Dr Dana Braner
 Physician in Chief
 Doernbecher Children's Hospital thinks so: He says

"I believe that within our lifetime, with the research that KDCCP Fellows are doing, we can come to the end of children's cancer with prevention."



How You Can Help KDCCP:

It is clear that if **treatment, education and research** are the three things that will end children's cancer, the one we, the grass roots, can do something about is education. The Fellowship is all about training and education. Please go to our website at **kiwanisdoernbecher.org** and see the many ways you can give and support a future without children's cancer.

KIWANIS DOERNBECHER CHILDREN'S CANCER PROGRAM

RAFFLE

ONLY 1,000 TICKETS TO BE SOLD

PRIZE WORTH up to \$20,000

DINNER ANYWHERE IN THE WORLD!

\$100 PER TICKET

Purchase tickets on-line at kiwanisdoernbecher.org

A chance for dinner **anywhere**.
 A step toward ending children's cancer **everywhere**.

Ticket purchaser must be physically within the State of Oregon and 18 years or older at time of purchase. Net proceeds go to Kiwanis Doernbecher Children's Cancer Program supporting Doernbecher Children's Hospital, Portland, OR. Complete rules on back of ticket and at kiwanisdoernbecher.org

A scenic view of the University of Oregon campus. In the foreground, there are several buildings, including a prominent white building with a golden statue on top and a tall, thin white tower. The background shows a dense forest of evergreen trees and a range of mountains under a clear blue sky. The text "Your Ad Could Be Here!" is overlaid in the center of the image in a white, serif font.

Your Ad Could
Be Here!



Your Ad Could Be Here!



If nothing else, the last two years has shown us that communities are only made stronger when we resolve to support local businesses and organizations when times get tough.

We saw this through social media shoutouts and calls to action. We saw this in the way local dollars helped support neighborhood stores and nonprofits. Now that the economy is starting to buzz with business it's exciting to see familiar faces and organizations back at ShowBiz.

As a company we couldn't be more excited to enter this event and introduce an expanded corporate identity as Compass Visual.

Our story begins in 1994, as Select Impressions set out to provide print communications with exemplary customer service and quality craftsmanship to the Salem community. What started out as Select Impressions has grown to include a suite of four divisions in the Willamette Valley with a common goal: To improve the way our clients connect with their audience.



In 2007, the addition of a second commercial production plant built up our capacity and expanded our offerings. As client need evolved, a web development division expanded to provide web applications and integration, to allow our clients to digitalize their workflows and communications. Adding wide format and signage capabilities in 2021, our collective aptitudes and breadth of experience leave us stronger than ever.

Our clients have many audiences – constituents, consumers, members, customers, patients and prospects. Sometimes our customer knows exactly how they want to connect with their audience, and sometimes they need guidance and a sounding

board. Our service team is equally adept at handling the routine, and at helping a client plan and execute a project with multiple phases and modalities. Each division of Compass Visual has been added to provide additional services driven by customer need, and as those needs change, we continue to evolve as a company to pair relevant technology and process to achieve client-driven outcomes.



Our greatest source of pride at Compass Visual is our team and our culture. Only through the dedication, adaptability, and breadth of experience of our people were we able to weather storm. Like many small business teams, ours was faced with a unique set of

circumstances that made us reevaluate and look for new solutions. In many ways, we learned to adapt together. Our clients live and work in our neighborhood. They value their community as much as we do. Which is why we treat every project with a level of care that reflects our commitment to our neighbors in the Willamette Valley.



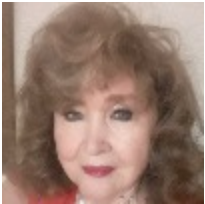
Every client.
Every project.
Every time.



Your Ad or Story Could Be Here!

32

Diabetes Support Services, Inc.



Just shy of 15 years serving the Salem diabetes community, we were often surprised when occasionally we heard we are a best kept secret.

That changed in March when we were chosen to receive the 2022 Best in Salem Award in the health and medical category.

Sondra Underberg Guess we're not such a secret after all! We are humbled and grateful for the recognition.

In October of 2007 we offered our first diabetes support group meetings under the name of My Pal Sticky for Kids and their Families.

When you hear a call to fill a need, you jump in with both feet. We expected that parents struggling with keeping their children safe, would show up to learn more about this disease. Well, they did. But to our surprise, they were only a part of the 150 people who came to our first event. What surprised us more, the majority had grey hair.

Confused by our name, the "grown-ups" thought our program was just for children. We saw the need to include everyone and changed our name to Diabetes Support Services.

Requests came in asking us to hold daytime programs for those who were unable to drive at night or required public transportation. We added two Salem afternoon groups and one at the hospital in Dallas.

Our evening programs were filmed and shown on Capital Community Media and are now available from our lending library.

Sponsoring nearly a dozen health fairs was a natural, and thousands came to learn more about how to live with diabetes. A conservative estimate of those who have been touched by our services exceeds 25,000.

When the pandemic hit in 2020, our conference room was converted to a food pantry that has now served over 18,000 people.

We resorted to Zoom for our meetings to keep the education available. When in-person restrictions were lifted, we initiated our Diabetes Made Simple: Learn and Earn program.

This program is taught by two facilitators who have over 100 years' experience of living with diabetes. The program consists of four sessions of twelve classes each; 48 different topics that covers every issue confronted by a diabetic.

The "learn" part is obvious. Students' testimonials attest to the completeness of the information. The "earn" component makes our program unique. Students earn a tool kit filled with items to keep their diabetes in control

They also are provided with a notebook with copies of the PowerPoint slides, handouts, nutrition information on the day's refreshments, and such. An A1c test is given at the beginning and end of each 12-week session, as well as other monitoring tools, to record progress.

Students have free use of the whole body sonic vibration machines in our "Jiggle Joint." Ten minutes on these machines is equivalent to an hour of aerobic exercise.

All our education services are free. Please come see what we are all about.

Diabetes Support Services is operated 100% by volunteers. It is a 501(c) 3 non-profit.

Our headquarters is located at 3886 Beverly Avenue NE in the Village East Office Park, Building I, Suite 21. Visit our web site at www.sugarsmart.org. Call 503-585-1335 to schedule a one-on-one consultation or for more information.



Family Building Blocks

“Family Building Blocks is the fourth leg on our family’s table.”

– Natta, partnering parent

Family Building Blocks is the Relief Nursery of Marion and Polk counties. Committed to “Keeping Children Safe and Families Together” since 1997, our loving and dedicated team have provided a supportive parenting community to families with young children facing overwhelming life circumstances. With 10 locations spanning both counties, we are able to partner with over 1,200 children and 800 families each year.



Annually, 99% of children in our programs remain living safely with their families, avoiding foster care and the devastation of abuse and neglect. Our partnerships are free and voluntary. We are the only organization of our kind in our community. We meet families with young children where they are: physically in their homes and on their parenting journeys through Home Visiting, Therapeutic Classrooms, Parenting Education, play groups, and more. At Family Building Blocks, we see the best in people so they can see the best in themselves. We help families identify their own unique strengths, challenges, and goals. Teachers and Home Visitors provide individualized services that wrap

around the whole family including mental health check ins, access to concrete supports like food, diapers, and other resources, opportunities to build community, engage in leadership development, and so much more.

HOW YOU CAN MAKE AN IMPACT:

We have MANY opportunities to connect through giving, resource drives, volunteering, attending our outstanding events, employment, and so much more. Whether you’re a donor, volunteer, future employee, or a family who would like support, visit us online at familybuildingblocks.org. YOU can make an impact today, for generations.



SEEKING A SUPPORTIVE PARENTING COMMUNITY?
Partner with us for FREE!
familybuildingblocks.org

KEEPING CHILDREN SAFE AND FAMILIES TOGETHER SINCE 1997

2023
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NONPROFITS



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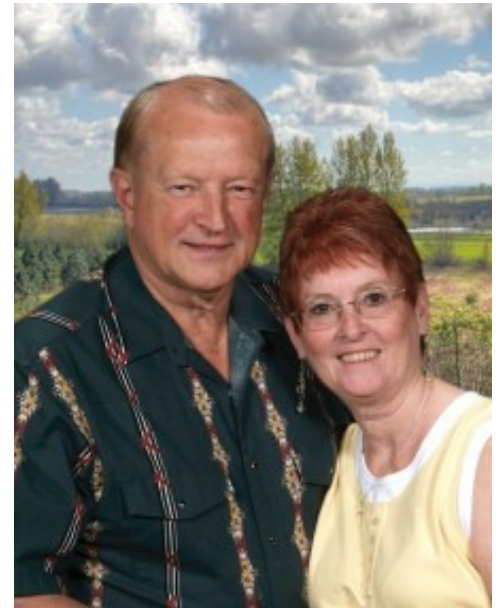


2021 is our 30th year in business. We are still a family owned business. Oregon, has long been noted for versatile farming opportunities. WILD RICE was added to the list of production crops in the early 1990's Oregon. In 1991 our company was formed to market wild rice from the West Coast and Canada. Although new to Oregon farming, wild rice has been growing since the 1940's in Idaho. At St. Maries in Northern Idaho, the lakes, rivers and marshes are graced with cool nights and warm days, producing some of the largest, most flavorful wild rice in North America. The result of a successful wildlife enhancement program, lead to the formation of St. Maries Wild Rice Co. to harvest the abundant stands of wild rice. There is no

harvesting or processing of the Idaho wild rice at this time. Salem View Our wild rice featured in a salmon dish at Territory in Independence, Oregon. In offering this delicious North American cereal grain, it is only fitting to note that one of the founders of St. Maries of Idaho, an one of the founders of Ankeny Lakes of Oregon, have Native American ancestry.

Wild rice has been a staple food of Native Americans in the North East lake areas of the United States and Canada for generations. Ankeny Lakes and St. Maries joined forces to offer the finest selection available in Northwest grown wild rice, and Wild blends. The two companies do business maintaining their own identities under Wild & Ricey Northwest, Inc., In 1996 the Oregon chapter of Wild Rice unfolds with our opening a wild rice processing facility located on our farm near Salem, Oregon.

Our processing facility has been silent for several years as there was no harvest in Idaho. BUT, NOW once again Lake Benewah in St. Maries and surrounding area is being harvested. We can now offer Organic Idaho and Canadian Lake wild rice for the enjoyment of our customers.



My Retail Journey

By Jackie Ellerbrock



Jackie Ellerbrock

It all started many years ago as I was walking home from school and saw a small sign looking for part time help. I took the phone number and continued to walk home. I crumbled the little piece of paper and tossed it. So, I thought. I found the paper a few days later but had forgotten what it was. I opened the crumbled piece of paper and remembered seeing the sign. I tossed the paper again, this time making sure it made it in the trash.

I would occasionally walk home and the times I had I had not seen the sign. I put it out of my mind. I didn't need to work I lived at home and went to school full time. I helped at the Chancellor's office where I went to school.

About a month later I saw the sign again, so I was more curious. I walked to the address on the sign as it was less than a block away. They were opening soon, and they needed workers. I assume if you were breathing you would probably get hired. I spoke to a man that said he was the manager. I wasn't sure what I was getting myself into as Retail was never in my plans.

It was not an actual interview. He asked how many hours a week I could work, what my availability was and when I could start. After a brief exchange I told him maybe it wasn't quite what I was looking for. I started to walk away and as I did, he asked "well, what are you looking for?" I replied I did not know but what he called retail wasn't it. I continued to walk way to leave and as I reached the door he shouted "you can start tomorrow. I can give you minimum wage and wear comfortable clothes. We have a store to put together" I looked back and I asked what made him think I was coming back let alone work for him. He said "you looked interested when I was telling you about the gig. I'll see you tomorrow!" I left laughing thinking yeah right. I came back the next day and worked for him for about a year and stayed with the Company for 11 years. I decided maybe "Retail" was for me. I really liked that job. I moved up rather quickly and became a training manager and opening a few new locations along the way. Another company came calling and at that point I had built a good resume with a lot of experience.

I was recruited and interviewed with the other company. I was really torn and didn't think I wanted to leave and start new. They had other plans, when I told them I had interviewed with another company they had an exit strategy for me. We parted ways. I still had a lot to learn apparently.


I moved to Oregon and started working for Babies R Us. I started as an assistant manager, and I also helped grand open a new location. Soon I was on track to my own store and many stretch assignments. I traveled a lot and was able to meet and go to so many wonderful places. I was invited to the Corporate Office. I even got nominated to spend a week in New Jersey and train at the Corporate Office. That truly was my dream job. I had found my home! More importantly I made lifelong friends! Yeah, Retail was in my blood. The Company eventually was bought out by a firm, and it was going a direction that did not align with my core values. After 11 years I made the very difficult decision to move on. I left with no job to go to. I was confident the right thing would come along. After a few months of enjoying what I fondly refer to as semi-retirement I was recruited and started working for another big box retail.

I was with that company for almost 8 years and again the time came to look for something else. I did not want to leave but I knew there was something else I needed. As I am leaving that company, I get a phone call from a recruiter from Office Depot. Oh man, office supplies. Is that what I really want to do?

Yes! This coming November I will be celebrating my 4th year with Office Depot.

I am a Senior General Manager and I run both Salem locations. Office Depot on Liberty Rd and Office MAX on Lancaster.

I truly in my heart thought that Babies R Us was my dream job until I started working for Office Depot. I am a member and ambassador for the Salem Chamber of Commerce. Before covid-19 I was an Aspire mentor at Chemeketa and I am able to support local schools with donations. Office Depot has allowed and encouraged me to follow my passion for community involvement and I am supported with all the activities I want to pursue. I am truly lucky and blessed to have found a company that cares about what is the most important and close to my heart. My community. Yes, Retail is for me.



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Your Ad or Story Could Be Here!



Hello, let me introduce myself; My name is Kari Roper. I am a Registered Nurse and Health Coach and recently lost my 39-year career as an RN to the mandates. At first, I was devastated and angry, but I realized that nursing no longer aligns with my values. I cannot practice in a profession that keeps people sick. There is no health care in America, only sick care. The Standard American Diet (SAD) is killing people, and eating REAL FOOD is the solution.

Two years ago, I began coursework to become a Certified Life and Health Coach, not understanding any of the chaos that was to unfold. I graduated and founded “Nourishment Network,” and am now able to sincerely help people obtain health through nutrition.

I have been on my own health journey for over 10 years, no longer suffering from the digestive symptoms, brain fog, and low-energy that plagued me for decades. I now sleep soundly, have reduced anxiety, eat well and enjoy my relationships with more vigor and passion. I feel better than I did 20 years ago!

Eighty percent of health is nutrition. Movement, good sleep, stress reduction and mindfulness practices are important, but we must provide a solid foundation of nutrition in order to be totally healthy and avoid all those chronic diseases. Living with Intention is an essential paradigm of health and is responsible for the joy and calm I feel every day.

I coach my clients how to change their relationship with food and listen to their bodies. This is called Intuitive Eating. No more “Diet Mentality,” no calorie or macros counting, and no more beating yourself up if you eat that piece of chocolate cake. I give you guidelines to follow, tools and recipes, and the support and accountability necessary for sustainable success in nourishing the healthy you.

Nourishment Network offers a 12-week personalized program to help you regain your health with a complimentary “Nutrition Consultation,” via Zoom, to see if we’re a good fit for each other. I will uncover your vision for a healthy you, discover where you are now and what’s stopping you from achieving your goals. Check out my website: healthcoachkari.com, call me at #503-510-8719 or email: healthcoachkarir@gmail.com





During our excursion cruises and school field trips, Captain Richard During our excursion cruises and school field trips, Captain Richard riverboat landing. In fact back in 1874 the largest riverboat on our river was the 250' long, 350 ton sternwheeler named the "City of Salem". Captain Richard and Barbara are planning a slow retirement and are hoping to find a new local owner for their beloved "Willamette Queen". Mayor Chuck Bennett, who also wants the boat to remain in Salem stated to the Statesman Journal "It's a landmark. We need to keep it" "We can't afford to lose the legacy the "Willamette Queen" represents". He went on to state that "The City of Salem remains committed to working with the new owners of the "Willamette Queen" to keep this long heritage alive in Salem". There are also other options for the vessel if a new owner desired. One is to use the vessel as a floating dockside restaurant offering breakfast, lunch and dinner for the general public and private special events. Customers would still enjoy a great view of the river. A small museum with historic riverboat artifacts, photos and stories could be added as well. Another idea would be to remodel the vessel into a bed and breakfast as was done with the "Newport Belle" in Newport's Yaquina Bay on the coast. Until a new owner is found, the Chesbroughs will continue offering both dockside and river cruising options for local residents and visitors doing what they have done for the past 22 years; offering Salem's most unique venue to make memories that will last a lifetime.



For the past 22 years the "Willamette Queen" has been cruising the river from Riverfront Park in downtown Salem bringing joy and unforgettable memories to thousands of locals and visitors alike. Nowhere else in the Salem area can you enjoy elegant dining right on our beautiful Willamette River.



Over 350 weddings have been performed on board with Captain Richard officiating most of them. Barbara as our wedding planner takes care of everything for a stress-free event and at an affordable price. We don't charge for every little item or service.

Every holiday the boat is decorated accordingly along with the appropriate food and music. A full bar service is featured along with a dance floor. We have all the equipment for a Casino Party. Whatever special event you have coming up this year for your family, friends, or company employees our truly unique venue will make it memorable.



The ride on an authentic riverboat is great and Captain Richard will even give you a turn at the helm along with a Captains Certificate suitable for framing. Equally as memorable however is the quality of the food. Our customers are always pleasantly surprised. Every meal is prepared fresh in our on-board galley with non-alcoholic drinks and dessert included with every entree.

www.freedomheatingandair.net



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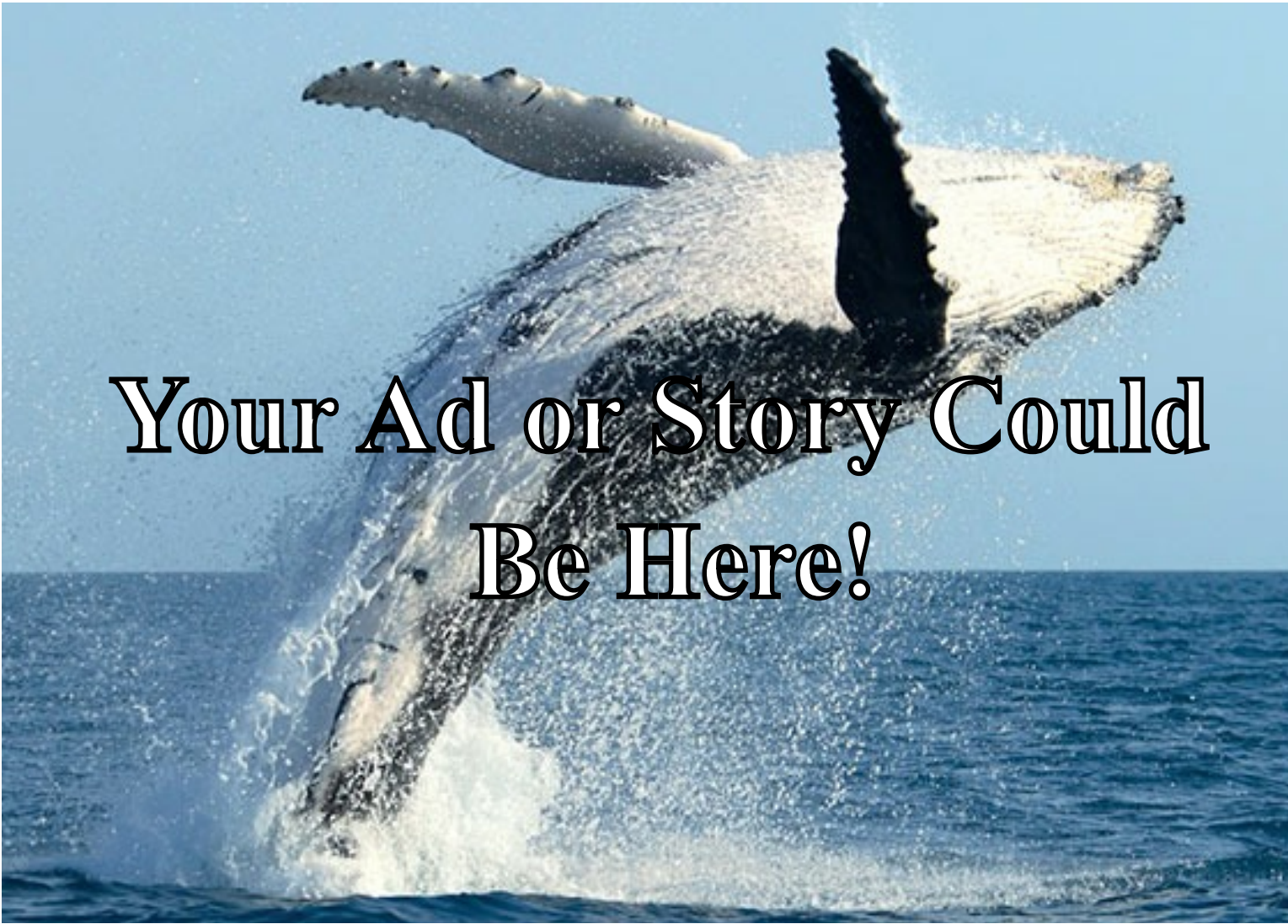
SALES *SERVICE
INSTALLATION

<ul style="list-style-type: none"> *Ductless specialists *New installs *Retrofit *Residential *Commerical *Gas line install *Air purification 	<p>Commercial Refrigeration</p> <ul style="list-style-type: none"> *Walk-In's *Refrigerators *Freezers *Deli cases *Reach-Ins *Hood Fans *Make-up air *Make-up tables
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DON'T SETTLE FOR LESS !**

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Willamette Valley Wash Pros, LLC is a locally owned company that prides itself on delivering exceptional washing services to our clients in Salem / Keizer area. Our methods effectively wash away mold, mildew, dirt grime, and other problem spots. We not only pressure wash driveways and walkways, but use our a professional SOFT wash method for more sensitive surfaces such as homes and roofs. We also clean clean patios, fences, decks and pavers so they look amazing again! Our customers' needs come first and are confident you'll be satisfied with our services! Our work is timely and 100% guaranteed!



Before



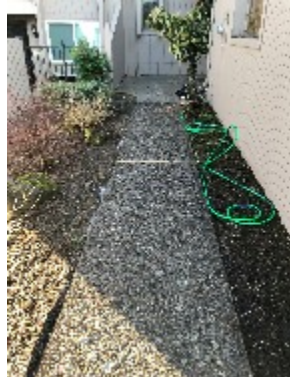
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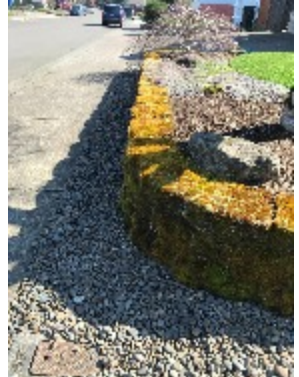
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Before



After



After



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ACCREDITED BUSINESS

BBB

Please Present Coupon/Discount. Not valid w/other offers. Some restrictions apply. Exp 7.31.22

The Salem/Keizer Business Alliance

The Salem Keizer Business Alliance represents a diverse group of entrepreneurs and business professionals dedicated to the prosperity of their communities. Offering vigorous advocacy for member products and services, this strong coalition works to improve commerce by forming strategic partnerships. From professional seminars and social functions to our popular twice monthly Business Networking Breakfasts, our business alliance drives commerce and puts money back into our communities.

Formally known as Willamette Valley Chamber for Commerce, the Salem/Keizer Business Alliance (SKBA) is a for-profit Economic Development Company that works with many other companies, such as advertising agencies and providers of products and services, to improve local commerce and support worthy causes in our community. Management of the Salem Keizer Business Alliance realizes businesses are the heart and soul of our communities.

The SKBA was founded with the desire to:

- Encourage local commerce
- Provide fundraising opportunities to schools, non-profit organizations, and churches with no out-of-pocket-cost.
- To improve our local economy

The Salem/Keizer Business Alliance will help business owners get new customers through their doors the first time, keep

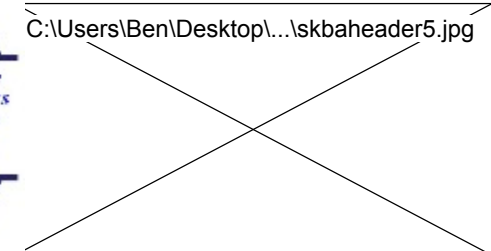
them coming back, and show how trading with other merchants can help their businesses become more profitable.

- A company with our community in mind
- Dedicated to promoting your business and bringing you new customers
- An alliance that shows a heart for our local schools and charities by helping to support them

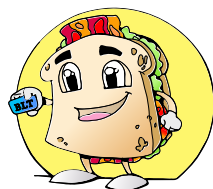
Business owners, you are invited to join us for our free breakfast networking meetings. These meetings provide a great opportunity for business owners to tell other merchants about their businesses and hear from our guest speakers. While there, they can also learn how their businesses can benefit by helping our local non-profits.



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BLT (Buy Local Today) Advantage



These BLT Advantage Programs are offered at no cost with SKBA membership:

BLT Values

- Gift cards from local merchants are listed for sale on: bltvalues.com
- Non-profits direct their supporters to the BLT Values website where gift cards are available at a 25% savings.
- After their gift cards are sold, BLT Values will pay the merchants either 45% in cash or 90% in other merchants' gift cards.

**All sales help fund non-profits
in our community!**

BLT Community Dollars Virtual Currency Program Works much like a bank.

Participating merchants sell their goods and/or services for BLT Community Dollars for deposit into their "virtual bank" account. The BLT Community Dollars are then available to purchase a variety of products and/or services offered by other participating merchants.

The only cost of participation is a 10% fee in BLT Community Dollars when sales are made.

Special Memories Travel, L.L.C.

We are a full service travel agency drawing on our over 35 years in the travel business to provide experienced, personalized one-on-one assistance for travelers seeking vacations filled with *special memories* to destinations such as ... Hawaii – Mexico – Europe – Asia - Australia and New Zealand - Central America - South America ... to mention just a few!



Helen Pffingsten
Owner

We specialize in packages, destination weddings, honeymoons, cruises and rail – group tours, business or leisure travel.

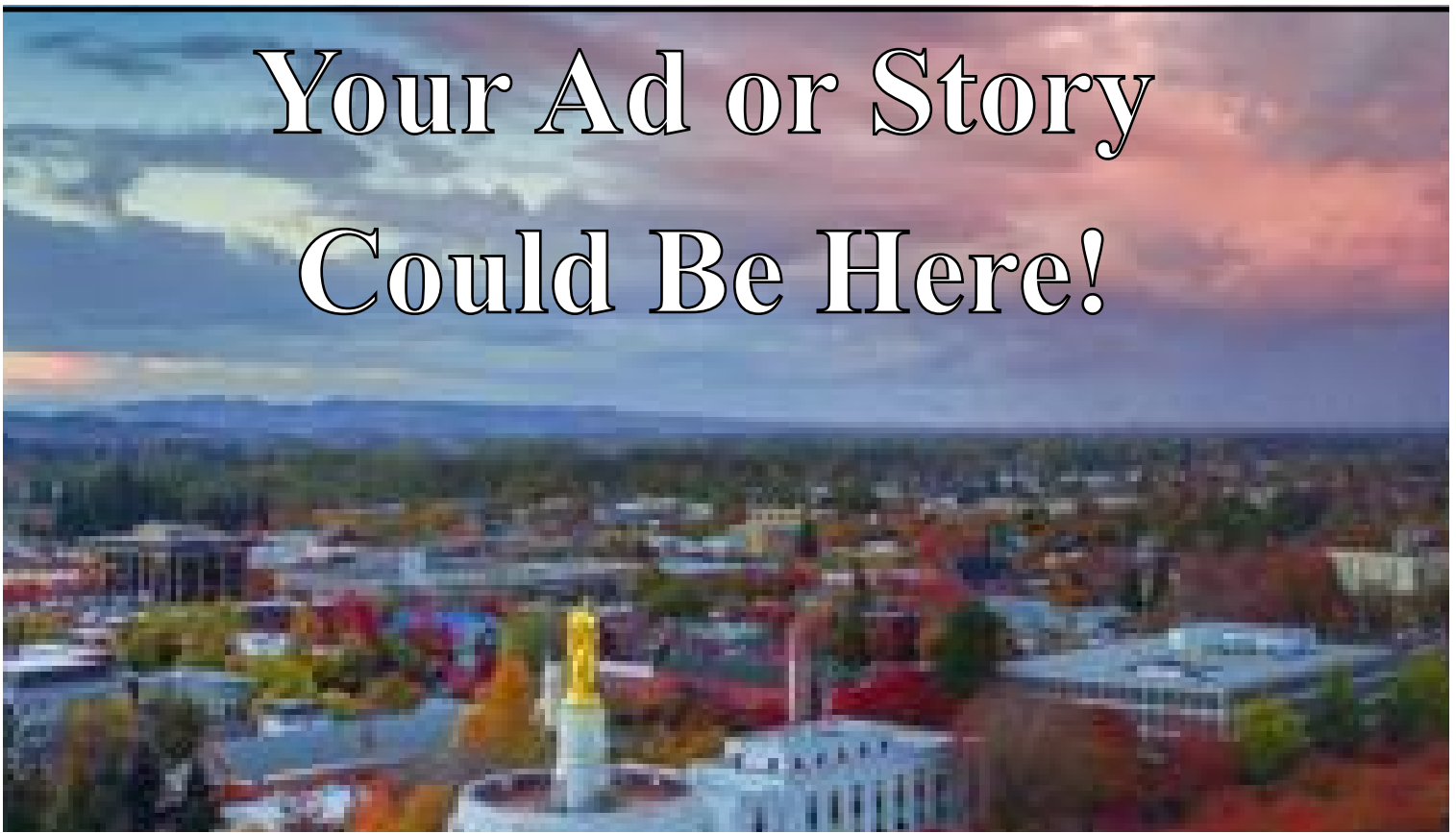
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www.specialmemoriestravel.com**

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Wholesome Creations, Your Brand. Your Way.

Our company name is Wholesome Creations, and we sell Custom shirts, Hats, Hoodies, and much more! Our dream became a reality September of last year! We are a working-class family just trying to live their best lives! Our names are Candice, Tessie and Anthony and we are a family owned and operated company with the hopes that we can reach you with our message, and then sell you on a part of the dream!

Creating designs from scratch is challenging work, but we are here to help you out, we will help you put that decal on your car, give away a free shirt or two when we can, at the end of the day, we take pride in what we do as a family and as a company. What we can offer you is the chance to create something that no-one else has, something one-off, or we can design something, or you can choose any of the graphics that we already have! And here are some of our products:

- T-Shirts, Gildan brand shirt 100% cotton
- Hats and beanies
- Hoodies, Hanes or Gilden brand both 100% cotton
- Non-Hooded sweatshirts up to 4X
- Tote bags/Draw string bags
- Small Pillows
- Masks
- Car Decals in which we use vinyl



Here is the thing, we can print on anything that we want to, there are a few exceptions and if there is something that we are not familiar with, we will figure it out and perfect it in the process. We love a challenge!! So, our email is info@wholesomecreationllc.com

Please do not hesitate to reach out to us, our work numbers are as follows: 509-496-6646 and 9713749199, one of us can explain how to function our website where you can customize the shirt on your own and we will make it for you! We are excited and happy to see what the future brings! Have a wonderful summer!

- Anthony



Welcome to WorkSource Oregon

We help people find jobs and businesses find talent.

Job Seekers

WorkSource Oregon is your one-stop career center and a proud partner of the American Job Center network. All services are free.

Whether you've been laid off, want a career change, or are looking for your first job, WorkSource has the resources to help you take that next step. From entry level to executive leadership, we're here to help you get the job you want.

At WorkSource, you can:

- Register in [iMatchSkills](#), Oregon's largest job database
- Apply for jobs, sign up for trainings, develop a career plan and WorkSource Portfolio, and message WorkSource staff in [My WorkSource](#)
- Get a one-on-one career coach
- Match your interests and abilities to jobs you'd be good at and enjoy doing
- Learn about **free training** to help you advance in your career or learn a new industry
- Explore paid internships, apprenticeships, on-the-job training, GED programs, and college classes
- Take part in workshops on resumes, interviewing, networking, soft skills, applying for state jobs, and more
- Use computers, internet, phones, fax, copiers, and printers in our Resource Rooms
- Get help with housing, transportation, childcare, food, internet access, tuition, textbooks, school fees, identification, work clothes and tools, and more.

Veteran

If you served in the U.S. military or are a spouse of a veteran, you can qualify for priority referrals to jobs and other employment and training services.

Business Services

WorkSource Oregon is a one-stop resource for businesses. All services are at no cost to you.

Free job posting

iMatchSkills is the largest database of job seekers in the state, with the broadest range of skills. No fees to post jobs or search for talent. Run your own job matches or develop a recruitment plan with WorkSource Oregon.

More than a job board: a partnership

Local recruiters with relationships listen and deliver real solutions. We'll meet at your location, get to know your business, and discuss your hiring preferences to meet your company's unique needs.

Workers for every type of job

WorkSource connects you to specialized and general talent—all in one place. We'll publicize your job openings, handle all applicant contact, screen applicants, conduct initial interviews, and only send you the top candidates who meet your criteria.

Recruit. Retain. Resolve.

Hiring events, training, tax credits, and more. Training can be one of the most expensive personnel costs. Our programs can save you time and help defray training costs while you build a workforce with the skills you need.

WorkSource can help you:

- Craft job postings for improved results
- Convene job candidates through job fairs and hiring events
- Identify possible tax credits
- Provide customized workforce data analysis
- Establish market-competitive wage rates to attract and retain talent
- Grow skilled workers with apprenticeships, internships and training options

WorkSource is here to partner with you. Each year our Business Services representatives serve 9,700 businesses, post 250,000 jobs, and help with 34,000 hires. Let our team help yours.



**Your Ad or
Story
Could Be
Here!**

Your Ad Could Be Here!



MiMi and Little Bean's Children's Boutique is a retail store located in Salem offering new and gently used children's clothing, shoes, accessories, maternity

clothing, and fun gifts for just about everyone. The owner is a local mom and new grandma whose passion is to help and support the local community.



The boutique opened in October 2021 and had been the dream of the Owner for 25 years. When her grandson was born very premature, she realized how precious life is and how important it is to do something that makes her happy, so she retired early from her stressful corporate job and decided to make her dream happen.

All of the boutique items in the retail location are chosen specifically by the Owner for their uniqueness and quality. Many of the items are made in small batches and cannot be found anywhere else. The store offers items that are from

local, eco-friendly, women owned, minority owned, organic and small businesses. Not all of the items fit in this category, but most do!

In addition to selling awesome items, MiMi and Bean's also buys gently used or new items for resale. They believe that reselling gently used items is not only earth friendly, but also enables the store to sell quality items at a fraction of the retail cost while giving customers the ability to monetize items no longer in use. It's a win win!

Please stop by MiMi and Little Bean's Children Boutique. They would love to have you as their customer.

MiMi and Little Bean's Children's Boutique

4555 Liberty Road S Suite 400
Salem, Or. 97302

Website: www.mimiandlittlebean.com

Facebook:

<https://www.facebook.com/MiMiandLittleBeans>



Your Ad or Story Could Have Been Here!

SHOWBIZ EXHIBITORS



We are a family owned, Salem founded, T-Shirt print shop. We specialize in T-Shirts, hoodies, cups, hats, along with custom auto window stickers. No job is too small or too big and affordable prices. Booth 142



The one and only dining venue on the water in Salem for 22 years. The Willamette Queen riverboat is a unique and memorable venue for special events such as weddings, anniversaries, birthdays, graduations, etc. in addition to our regular lunch, dinner or excursion cruises. Booth 329



Willamette Valley Wash Pros, LLC is a locally owned company that prides itself on delivering exceptional washing services to our clients in Salem / Keizer area. Our methods effectively wash away mold, mildew, dirt grime, and other problem spots. Booth 316



Now more than ever, young people need encouragement to do their best and strive for academic excellence. That's why local restaurants and my Farmers Insurance agency support Straight "A" Students. Kids with perfect report cards work very hard to achieve that goal and we want to recognize them. Since 2019, the Straight "A" Student program has given hundreds of meals to kids from middle school to college. Students text in the word "Aces" to 503-967-6734, when they get their report cards and we send them a gift card for a meal. I came up with the idea in 2019, when I gave away my first place in line at the grand opening of In N Out Burger in Keizer to five Straight "A" Students. Since then, I've worked with local restaurant owners and schools to make this program a success.

As a small business owner, I want to be a part of the community any way I can. The folks in Salem and Keizer have supported my business and I want to give back. I'm always looking for restaurants to partner with on this program so we can offer meals to even more students. If your restaurant would like to be a part of the Straight "A" Student giveaway, please give me a call at 503-967-6734.

Local restaurants we partner with:

- Adam's Rib Smoke House
- Word Of Mouth
- Odd Moe's Pizza Keizer
- Bo and Vine Burger Bar
- Keizer Sub Shop
- Angel's Share Barrel House
- Chicken Shack Keizer
- El Valle Oaxaqueño
- Ritter's

We are a Farmers Insurance Agency in Keizer. Personalized insurance coverage with one of the nation's strongest carriers and excellent customer service is what we strive for. Our customers appreciate hearing a friendly, familiar and local voice when they call our line instead of being rerouted through a phone tree at an out of state call center. We sell Home, Auto, Life and Business Insurance. Give us a call if you'd like to see what a difference a local agent can do for you. 503-967-6734.

Gino Corridori
Farmers Insurance Agent
Gino Corridori Agency
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Engraving and plating.

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Sizing, stone setting, re-tipping



Your Ad Could Have Been Here!



The Oregon Paralyzed Veterans of America (OPVA) is part of the National Organization. The Oregon chapter was formed in 1976 to serve our paralyzed veterans here locally. The Oregon Chapter is responsible for the entire state of Oregon, Idaho and SW Washington. We currently have approximately 300 veterans with spinal cord injuries or disease. One of the things that makes OPVA different from some of the other Veteran Organizations is that All of our Veterans not only were Honorably Discharged from one of the Branches of Service, they all have a medical issue with their Spinal Cord (which puts about 95% into a wheelchair). Are veterans, even with all they have had to overcome, have such a drive to keep going and not let the inconvenience of a wheelchair stop them from pushing forward. Our members participate in everything from Disc Golf to Deep Sea Fishing, the activities they did before their injuries are still what they do today. As the executive director for the Oregon Chapter and being an Able-Bodied person, it is so inspiring to be able to walk along side of these Great American Veterans.



OPVA has a number of programs to enhance the lives of our veterans, here are a few:

- **Government Relations** - Our members interact with Local, State and Federal Legislators, advocating not only for our paralyzed veterans but the entire disabled community. Removing barriers as well as accessibility issues
- **Peer Mentoring** – The chapter works with the different VA Hospitals withing our region working directly with the hospitals to make sure our Spinal Cord injured veterans are receiving the specialty care they require.
 - **MS Liaison** – Since a number of our members are affected with MS we work directly with the MS Society and help with funding research to improve their quality of life.
- **Sports Programs** – our sports program is really what gets our paralyzed veterans out of their homes. Some of

the sporting activities our members participate in but not limited to are.

- **Trap shooting**
- **Air Gun competition**
- **Bowling**
- **Archery**
- **Track and field**
- **Bocci Ball**
- **Fishing**
- **Deep Sea**
- **ompetition Bass Fishing**
- **Disc Golf**
- **18 Hole Golf**

OPVA is a 501(c)(3) Non-Profit Veteran Organization, we do NOT receive any funding from the State or Federal Government to provide funding for the programs for our Veterans. You may ask yourself “*well how do you do that*”. We rely solely on donations and fund-raising events, for example. Every year the chapter put on a Fundraising Golf Tournament out at McNary Golf Club (this year’s tourney is July 16th) our other big event is the OPVA Show and Shine Car Show on July 30th. All of our events can be found on our website

www.oregonpva.org . one of our fundraisers that everyone gets excited for is our Vehicle Raffles. This year’s car is a 1977 Corvette.



For those of you who would rather **play in the dirt we have an ATV** as well.

Again, all of this information is on our website as well as registration forms for the Annual Golf Tournament and the Show and Shine Car Show www.oregonpva.org or you can call our Chapter Office at 503-362-7998.



Please keep this in mind as you go about your day in the Greatest Country in the World, those men and women who are and have served in our military, protected yours and my FREEDOMS. Freedom isn’t free however almost every single one of our Paralyzed Veterans said not only that they would do it again if the branches would take them, they would still be there.

GOD BLESS THEM and GOD BLESS the UNITED STATES OF AMERICA

Tom Hurt
Executive Director
Oregon Paralyzed Veterans of America



Advertising in:



Will get results!

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The foundation of all our cheesecakes is a 3rd generational cheesecake recipe that has been perfected over time. It's light and fluffy, creamy and savory, dense and firm. We are not just cheesecake but an assembly of local ingredients, great products, and loyal customers. We try our best to keep everything local, by collaborating with other vendors and small business owners. The fruits, candy, and many other ingredients are grown and made here in the Willamette valley. We strive for perfection in every cheesecake that is baked. We would not be us if it was not for the support from our loyal customers.

Original Cheesecake

For our original cheesecake, honestly, there is not much to say. The creaminess is consistent in every bite. The texture and flavor say it all. It's not overly rich but yet satisfying, that's what makes it

the start of the show. It only takes one bite, and your taste buds will do the rest.

Maui Melts Caramel Cheesecake

Our Maui Melts Caramel Cheesecake is one of our best sellers. Maui Melts has provided us with their handmade sea salt caramels and sea salt caramel drizzle sauce. Throughout the cheesecake, chunks of caramel in every slice make the perfect blend between rich and creamy, sweet and savory. To top it off, we generously drizzled Maui Melts Ohana Sauce (sea salt caramel drizzle) making it the perfect masterpiece.

Rum Raisin Cheesecake

Rum Raisin Cheesecake is three distinct flavors combined to make a world-class cheesecake. With raisin that has soaked for more than three days. Rum that has been imported from the Caribbean. It's different, but delicious with the perfect amount of everything. Last but not least, we top it off, with a thin layer of cream cheese icing that's been swirled together with rum and a light sprinkling of raisins.

Lemon Blueberry Cheesecake

We are proud to say that most of our fruits are grown here in Oregon. Fresh

Lemon and Blueberry, make the perfect combination. With chunks of dehydrated blueberries and fresh lemon zested by hand, we make a perfect dessert for the family.

Reese Peanut butter fudge cheesecakes

For the peanut butter lover, we present you with peanut butter on top of peanut

Lemon Blueberry Cheesecake

We are proud to say that most of our fruits are grown here in Oregon. Fresh Lemon and Blueberry, make the perfect combination. With chunks of dehydrated blueberries and fresh lemon zested by hand, we make a perfect dessert for the family.

butter with pieces of Reese. It's a cure for any sweet tooth, peanut butter, and cheesecake lover.

We also offer:

Bourbon Pumpkin Pecan Cheesecake

No-Bake Cheesecake Parfaits

Strawberry No-Bake Cheesecake Parfait

Blueberry No-Bake Cheesecake Parfaits

Chocolate No-Bake Cheesecake Parfait

Your Ad or Story Could Be Here!

32



As the world is constantly advancing with innovative technology, so is crime.

Did you know that private security is one of the most sought after services in

the world today? Hiring armed security professionals is your personal decision of course, however allow me to share with you six reasons why hiring armed security is a wise decision to secure the safety of your employees, assets, premises and company reputation.

1) Armed Guards Have Thorough Training:

Prior to any assignments our armed security guards are fully trained how to handle their weapons and are licensed providing you the safety you deserve in the workplace. They are professionals at what they do.

2) Quick Response to Crime:

If a crime has been committed on the premises there is armed security that can professionally de-escalate situations preventing further injuries or damage. The police may be on route but a lot can happen in 15 minutes until they arrive on scene. Attendance becomes a major issue causing high turnover after any workplace violence has occurred. Hiring armed security can de-escalate workplace violence helping to prevent major catastrophes that can damage your company name and reputation.

3) Armed Security Are Put Through Extensive Background Checks:

All security guards have to pass a background check but armed security has to go through extensive checks to be entrusted with weapons. This extensive

check includes an FBI background investigation prior to being released to work any assignments.

4) Physical Presence of Security:

Armed security guards onsite will heighten the security of your business. Robbers rethink their decision to rob you when an armed guard is present.

5) Company Insurance Providers Love Armed Security Onsite:

Insurance companies feel more secure as your company provider when employers take initiative providing workplace safety. Armed guards can also provide surveillance that can help protect your company reputation and assist law enforcement with accurate details.

6) Armed Security Guards Are the First Line of Defense:

Law enforcement agencies have been supplemented by armed security officers to safely apprehend the culprit while keeping you and your employees safe. Since armed security are familiar with the environment, they are in a better position to assist law enforcement during any investigations that may take place. Armed security can also help prevent financial and emotional loss if a situation occurs.

VALHALLA PROTECTION GROUP provides a variety of armed security services to fit our clients needs and budget. Consider hiring us for the safety of your business.

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DayInSalem.com is the best Salem area website that brings you community info at the click of a mouse.

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FREE Business Directories Listings
Contact with your community today



Advertising in:



gets results!

Your Ad or Story Could Be Here!



Garten, a local 501(c)3 not-for-profit corporation, supports

people with disabilities in growing to their full potential through meaningful person-centered programs and services. Since 1970, Garten has fearlessly attended to the ongoing needs of community members with disabilities as engrained in their mission statement, *'Supporting people with disabilities in their effort to contribute to the community through employment, career, and retirement opportunities. Our actions increase society's awareness of human potential.'* When many programs like Garten closed during the pandemic, they remained open to fulfill their mission and serve the community. Garten creatively crafted virtual plans and even visited clients' homes to engage with them through a window.

Garten offers a variety of in-house programs to support the needs of people with disabilities and their families. The first is Garten DayBreak, a day activity program that provides stimulating and engaging activities for seniors with disabilities aging out of the workforce. Through DayBreak, Participants enjoy socializing with peers, arts and crafts, volunteering in the community, and fun excursions. Participants in the Garten DayBreak program participate in a person-centered curriculum where they can choose what they want to do. Garten DayBreak allows people with disabilities

while still receiving support from trained staff.

Garten also offers a program to individuals with disabilities seeking employment at a local community business. Depending on individual needs, Garten's trained Community Integrated Employment (CIE) team will craft a plan and determine the level of support. Garten offers various services through CIE, including Discovery, Pre-Employment, and Job Development.

- **Garten's Discovery Services** helps individuals explore their potential in employment fields related to their specific interests and support needs. Garten's team works closely with each client and learns their interests and abilities, which often evolve through the Discovery process.
- **Garten's Pre-Employment Services** provide individuals with time-limited training and work experience to learn general work skills, including attendance, punctuality, working with peers, appropriate workplace communication, and other daily living skills necessary to work in the community.
- **Garten's Job Development Services** work tirelessly to ensure those who receive employment services are happy with their job and meet their employer's expectations.

to remain active in their communities. Through this service, Garten also offers Job Coaching that provides training, reminders, and quality checks of the work performed.

In addition to these social services, Garten is equipped with not-for-profit business entities, including Recycling, Electronics Recycling, Packaging & Assembly, Print & Mail, Custodial, and Landscaping. Through these business entities, Garten recruits, trains, and hires people with disabilities across its five locations in Salem, Dallas, and Eugene.

During the pandemic, Garten celebrated its 50th anniversary, and they are looking forward to serving the community for many more years. To learn more about Garten's work in the Willamette Valley and how you can show your support, please visit garten.org or reach out to Alyssa Lockwood at alockwood@garten.org.



Your Ad or Story Could Be Here!



I became a licensed health insurance agent in October of 2000 and worked out of an office in Portland as an independent agent. In May of 2001, one of the agents on my team signed up for a booth at the Salem Chamber Show Biz but was unable to attend at the last moment. I inherited the booth. It was an amazing experience. The Salem Chamber ambassadors at the time which included Hal Sweet, Mary Chance and so many more were all incredibly welcoming. It was a great event. I made a lot of excellent business connections. At the end of the day, I had collected hundreds of business cards. I knew there were a handful of people I wanted to contact right away but those business cards were buried in the pile of white business cards as mine would have been as well.

My Showbiz booth neighbor in May of 2001 was the West Salem LazerQuick franchise, which soon would become Copy Cats. The owner, Cory, was amazing. Early the next week I went to visit her and discussed the issue of so

many look alike business cards. She showed me what my card would look like on colored cardstock. We looked at pink, green blue and then purple. We both agreed the purple was a stand out color, professional, sophisticated and I liked it. Cory printed 50 cards as a sample. I took them with me to the first Salem Chamber Greeters after Showbiz in May of 2001. It was held at the People's Church out on Lancaster. Anyone who has been to Greeters knows that you donate a dollar and put your business card in the drum to be eligible for door prizes at the end. Of course, my card was drawn to win one of those door prizes. Brett DeHart was filling in as the Greeters' chair. He drew my card, didn't have his reading glasses and couldn't pronounce my name – so holding it out he called "the lady with the purple business card." I was a bit surprised the next Friday at Greeters when someone asked why I wasn't wearing purple. I must have looked puzzled and the response was "you're the lady with the purple business card."

Needless to say, I went back to Cory at LazerQuick (now CopyCats) and ordered 500 business cards. And I started wearing purple on Fridays to Chamber. Then it became easy to shop in one color. I still remember the day in a networking group where the comment was made that I could dress head to toe in purple but was missing the head. A young hairdresser overhead that remark and responded: "I can fix that." After an appointment with that young hair stylist named Bry Taylor the purple hair was added. The rest is history. 21 years later and I am still known as the "lady with the purple business card." Referrals call my office and ask for the purple lady. Had I paid a professional thousands of dollars to develop a branding and marketing strategy, I doubt it would have been anywhere close to the success of my almost accidental and innocent choice of the color on my business card has been. And that's why when I learned that Showbiz was coming back, I had to sign up for a booth. It will be a walk down memory lane for sure. It will also be a tribute to my personal and professional growth and that of all the wonderful businesses and Chamber members I have had the honor to work with and will continue to work with over the coming years.

Sincerely, still your very passionate health insurance agent, "the lady with the purple business card"



Karen R. Frascione
Owner/Producer
K Insurance Group
 **NEW Direct Phone: 503-838-1158**
Email: karen@kinsuregroup.com
Office: 1327 Monmouth Street, Independence, OR 97351

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