

SHOWBIZ SALEM *Magazine*

Benefit Golf Tournament Edition

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Please note: this is just an example
of how the magazine will appear.



SHOWBIZ SALEM

Magazine

ShowBiz Salem
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ShowBiz Salem Magazine Benefit Golf Tournament Advertising Rates:

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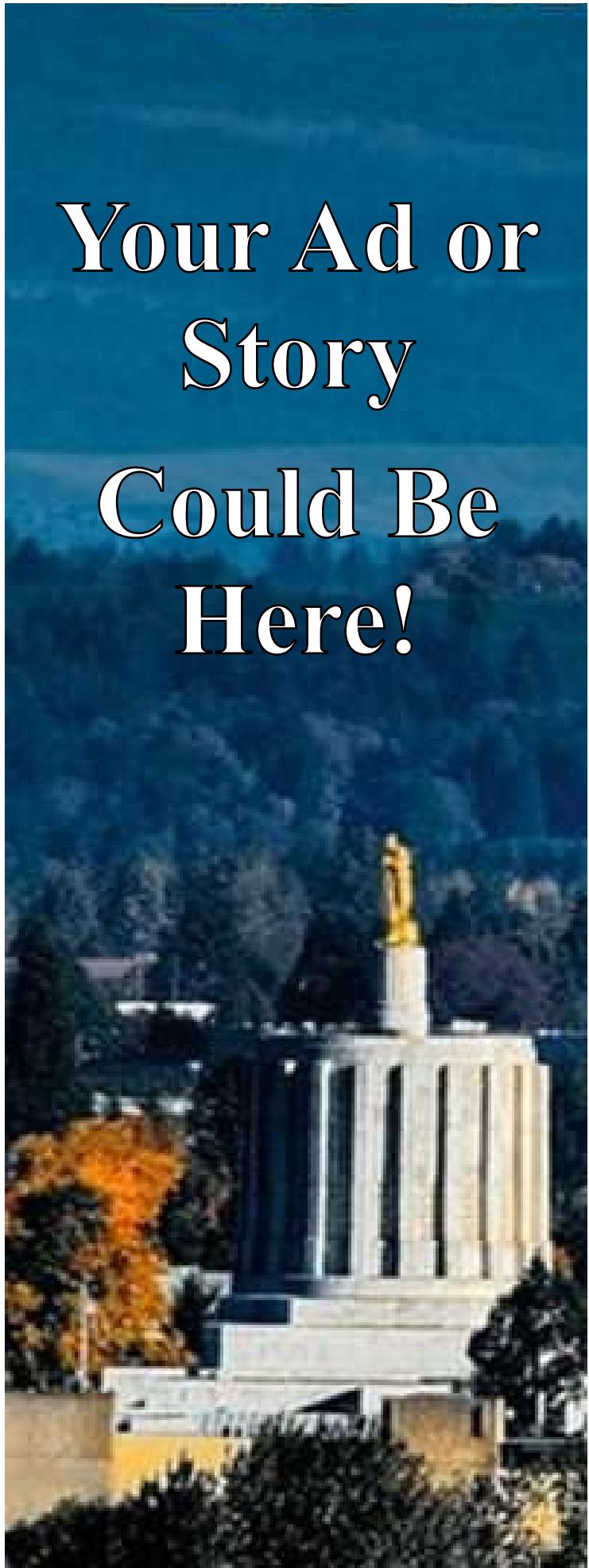
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Introducing the new...KSLM and the new Owners & Managers

What's the hottest, coolest, newest, most exciting thing to happen in Salem and the Mid-Willamette Valley within the last decade? We believe it's the new ownership and management of KSLM Reliable News Talk Radio FM 104.3 and AM 1220.

Some fun fast facts are:

- KSLM has the history of being the first radio station in the Capitol of Oregon, which pre-dated television! It was THE news source during WWII.
- AM 1220 launched in 1971 as a Christian music station with some talk shows such as James Dobson, Charles Stanley and Larry Burkett.
- The format changed from Christian music and talk to Conservative News Talk Radio in 2016.
- KSLM has the top 6 out 7 top rated conservative talk shows in the nation.
- FM 104.3 was added the following year in 2017.
- KSLM is the ONLY AM/FM combo located in Salem!
- KSLM was voted #1 in the Willamette Valley in 2021 within the new category "Radio Station"

The ownership and management of KSLM changed hands in 2021.

Since 2016, KSLM is the ONLY radio station in Salem and Oregon that broadcasts live from every rally at the State Capitol, whether it is a Freedom Rally, a Trucker Convoy or a Right to Life, or Prayer Vigil, that they are invited to.

The new ownership and management consist of four sisters: Jacqueline Smith, General Manager and Administrator. Katie Wilson, Office Manager and Traffic Director. Cynthia Ramirez, Director of Sales. Amanda Smith, Senior Account Executive and On-Air Personality weekday mornings 9-11 am.

Other fun facts are:

- Engineer and Program Director Phil Swearingin has served AM 1220 since 1990.
- Production Director Dan Sheet has served AM 1220 since 1971.
- Live Radio Personality Terry Sol has served the listeners of Salem and the Mid-Willamette Valley for almost 50. He hosts the Terry Sol Show, a human-interest program on the weekends and is live with Amanda Smith weekday mornings 9-11 am.
- Former House Representative Jeff Kropf is live weekday mornings 6-7 am, hosting Political Coffee.
- KSLM is live weekdays between 6am-6pm with Jeff Kropf, Sean Hannity, Mark Levin, Brian Kilmead, and Dan Bongino.
- Weekday evenings and early morning feature Mike Gallagher, Ben Shapiro, Dave Ramsey, Eric Metaxas, Alex Jones and more.
- Weekends are packed full of programs with topics such as guns, laws, gardening, automotive, finance, retirement, real estate, health and more.

KSLM 104.3FM ★AM1220



NEW OWNERSHIP • FAMILY OWNED & OPERATED • FOUR SISTERS

RELIABLE NEWS TALK RADIO
CURRENT, CREDIBLE, CONSISTENT
THE VOICE OF THE VALLEY
WWW.KSLM.NEWS

SALEM'S ONLY AM & FM RADIO STATION

LISTEN LIVE 24/7 TO LOCAL, NATIONAL, AND INTERNATIONAL NEWS
WEATHER, SCHOOL CLOSURES, EVENTS & MORE

TUNE IN TO HEAR LOCAL PROGRAMMING:

Political Coffee with Jeff Kropf, Soltizemo on the Go+ Amanda Smith, Movers & Shakers with Stacey Ann, Noncompliant America with Joshua Michael, River Round Table with Pastor Lew Wootan & Pastor Andrew Perkins of the River Church, The REM Show with Rebecca Donaldson, Keeping it Real Estate with Colleen Benson, The Terry Sol Show, Kickin' Cancer Cares with Baron Robison & Amanda Smith

LISTEN LIVE:
RADIO SCHEDULE:
NEW SHOW HOSTS:
LOCAL NEWS:



The new owners are excited and motivated to bring the best programming and feature the best local businesses to their listeners. Besides adding the FM station, they have brought the latest technology to the old, tried, and true local radio broadcast with their phone app for on-the-go listeners who can tune in 24/7 from anywhere in the world.

KSLM.news, is their easy to navigate website with millions of visitors, featuring local news and weather and more national and world news, a marketplace and online streaming. Latest innovation includes the addition of several local podcasts on many different topics, as well as creating a space for local Spanish conservative voices. These ladies are professional and serious about covering all that is current and relevant to our community in terms of politics, business, faith, social justice, and family. They don't miss a beat and are at more events in the community than all other media combined.

They are brilliant and beautiful, bringing a new air of sophistication to Salem and the Mid-Willamette Valley. They are fun, innovative, and delightful to work with, whether you are a local business, a non-profit, a current or hopeful politician, or a listener.

As emerging leaders, born and raised in Salem, they want to hear from YOU on how they can meet your needs here in the Willamette Valley. Be sure to check them out!

**CURRENT, CREDIBLE,
CONSISTENT...KSLM...NEWS YOU CAN
COUNT ON!**



Your Ad or Story Could Be Here!

Making a Real Difference

The 1960s saw some of the harshest years of the Cold War. The Cuban Missile Crisis. Vietnam. Ongoing nuclear tensions. The 1968 invasion of Czechoslovakia. And during all of this, Michael Astalis, KFIR's current owner, was living in Romania, behind the Iron Curtain.

Living in the shadow of Soviet Union, Michael managed to build his own radio. And, in doing so, he was suddenly able to listen to American broadcasts. Michael fell in love with America, thanks to that radio and real news and information—uncensored and unfiltered by the Soviets' propaganda arm.

Michael and his family managed to get out of Romania in the early 1970s and came to the U.S. With the gift of freedom, Michael achieved the true American dream, making a

success for himself in commercial building and leasing.

But in the early 2000s, he began to see shadows of his upbringing. News and information were being filtered and becoming harder to find. Knowing what a difference access to good information had made in his own life, Michael acquired KFIR-720am in 2007, determined to bring good news and information to the audience.

A news-talk radio station, KFIR was originally located in Sweet Home. For AM radio, it's not just how much power is transmitted but where that transmitter tower is located. After years of hurdles, Michael relocated the transmitter and station to Albany in 2019 and boosted the signal from 1,000 watts to 10,000 watts.

With that increase, KFIR truly is "The Voice of the Valley," able to reach the whole Willamette Valley—from Portland to Roseburg, and from

the coast up to Sisters. Listeners don't have to change the channel when getting a few miles away from *like* other stations towers.

In addition to prominent lineup, KFIR has an in-house news team—one the most-complimented elements of KFIR's programming. And always looking to improving its lineup, KFIR just added Bill O'Reilly's and Charlie Kirk's shows.

Like so many other businesses, covid certainly put many marketing and expansion plans on hold. KFIR saw firsthand the damage done to so many businesses throughout the Valley as they lost customers and had to pull back. Which is why KFIR is happy to be part of ShowBiz's rebirth. We recognize how important it is to help businesses get the attention they need.



As Michael knows, radio and the right information can make a real difference.

ShowBiz Sponsors



Office Depot & OfficeMax: You take Care Of Business,
we Take Care Of You.



KSLM: Breaking News – Latest World, US, Science, Entertainment, Election, Technology News and Current Events



The Salem/Keizer Business Alliance: Local business, the media, and non-profits working together for the benefit of our communities.



Born from a heart for service this company startup believes in sharing the grace that is given, through quality affordable computer service. Local industry leaders with a new start after successful careers wish to serve you with pride and integrity. Give us a chance to add you to our list of many satisfied customers.



Where have all the voices gone?

They have siloed into liberals or conservatives, far right or far left. Into childish name calling bastions of self righteous, talking points. What about all of us who are somewhere in between? Where can we be heard? Well, since you asked "OH THE

Fay DeMeyer HUMANITY", (OTH) seeks to be that place where whether liberal, conservative or anywhere in between your Voice is heard. People appear to be so over the name calling, the surface talking points, they want substance, answers and action. If you are in need of these in your life, join Fay DeMeyer, as Host for OTH offers programming that stimulates, suggests actions, and supports the idea of helping her listeners with How to think, not telling them What to think. Fay has been hosting her show since 1/7/2022 on KYKN 1430 AM Radio, every Friday at noon. So, on your lunch hour tune "Oh the Humanity", @ noon, and call in @ 503-393-1430 to ad your opinion. The more brains at work on our issues in Oregon the better our city, county and state will be. Fay has a long history of politics since her own maiden bid for Polk County commissioner in 1996 and 1998. Both times having a strong showing for being new in politics. Fay has served Governor's tasks forces on Ending Chronic Homelessness, and Re-Entry for Corrections Clients returning the community with mental health diagnosis. Fay is hard hitting asking questions that will stump her audience, guests and cause each to question assumptions, evidence, long term consequences of policy decision on our businesses, communities and individuals. Fay is not afraid to the local politics. She is aware that speaking the truth can rub people the wrong way. But truth she speaks, and she does it in a civil

and respectful way, not caving to the political winds. Fay has been accosted by Antifa on the lines of rallies for de-masking our youth, and anti-vaxxing our employees and youth with experimental drugs. All on her personal time. Lately, Fay has been at some of the local sites of shootings, marches, and rallies on behalf of KYKN as a non-editorial news representative. Being in front of the camera she is comfortable, but Fay sees the need to just show people what is happening. Example, during the fires



she went as far as the police/fire line allowed. During COVID (Plannedemic) she reported downtown what was going on. During the Timber Rally, the Oregon Natural Resource Industries Rally, and the Reawakening, Fay has covered them all. Fay has an amazing team at KYKN that supports the news being reported. In Fact here Team Member Denise and Hunter held one of the most respected Primary debates that ONRI put on. Fay promotes all sides of the political aisle, but the liberal side has opted to not interview. One only hopes they can get into the notion of civility before the general election. Fay urges every citizen to vote. Go out, take a stand, for your rights individually, for your family and for your business. The Rights you do not stand for will be lost, just look how under the ruse of a pandemic they crippled so much of Oregon's industry, mom and pop businesses. Was this a liberal/conservative issue, tune in on Fridays o find out.



Your Story Could Be Here!



Salem-Keizer Public Schools provides a robust work environment that offers rewarding opportunities and a chance to make a difference each and every day.

Whether working in a district facility or in one of the district's 65 schools, new employees will experience what it means to be part of #SKPSOneTeam. Together, everyone's work contributes to the achievement of the district's vision: All students graduate and are prepared for a successful life.

Led by Superintendent Christy Perry, Salem-Keizer Public Schools is the second-largest school district in Oregon. Nearly 6,000 employees serve a diverse student body of 40,000 students, who speak more than 100 different languages in 65 schools, throughout the cities of Salem and Keizer.

For that reason, Salem-Keizer seeks to hire the best people who will work together to ensure a student's right to a free, quality public education.

Diversity, equity and inclusion

Salem-Keizer Public Schools is committed to providing safe and welcoming spaces where all students are able to focus on education, secure in the knowledge that the district will support their safety and well-being while providing access and opportunity to high-quality education; and all students will have the opportunities and supports necessary to succeed.

Supported by the district's Office of Student Equity, Access and Advancement, all staff work together to eliminate barriers and provide an educational environment free of bias, and systemic and structural racism, therefore preparing students for their futures.

Preparing students

At SKPS, all staff are focused on achieving the district's collective vision and has become known for its dedication to equitable student outcomes. Salem-Keizer schools, from elementary through a student's high school graduation have implemented innovative programs to support student engagement such as its award-winning music programs, career and technical education, AVID, a variety of student-interest and cultural clubs, activities and athletics.

Throughout the COVID-19 pandemic, graduation rates have remained stable with eight in 10 students graduating in four years. The class of 2021 was also the first graduating class since the 2013-14 school year to surpass the statewide average for four-year graduation rates, an accomplishment that represents the grit and resilience of Salem-Keizer students.

That resilience continues with the upcoming graduating class of 2022. Many SKPS graduates will cross the stage and head to universities across the country to pursue degrees to support their futures as scientists, engineers, journalists, and more. Graduates may also go directly into their chosen industry, well-prepared because of their learning and readiness stemming from the district's career and technical education programs!

Employee support

As one of the largest employers in the mid-Willamette valley, Salem-Keizer ensures that staff are well-supported and have the tools to thrive in their work, leading to the best possible outcomes for students. Salem-Keizer is dedicated to the ongoing support of staff through generous benefits (medical, dental, vision, retirement, etc.), wellness programs and staff development, including tuition reimbursement, pathways and career advancement programs.

Learn more about a career with Salem-Keizer Public Schools at SKPSjobs.com

Emily A. Hicks

Public Relations Specialist

Community Relations and Communications

(O): 503-399-3038 | (M): 971-718-7773

Pronouns: She/her

Salem-Keizer Public Schools



SHOWBIZ EXHIBITORS



Commercial Business Furniture (CBF) was established in Salem in 1869 as Commercial Book Store and has been a fixture on Commercial St ever since. CBF is a woman owned LLC and still a family run business. Katy Mizer, sole proprietor, and her husband, Dale, have over 30 years combined experience in office furniture, sales, design, space planning, manufacturing and ergonomics.



The one and only dining venue on the water in Salem for 22 years. The Willamette Queen riverboat is a unique and memorable venue for special events such as weddings, anniversaries, birthdays, graduations, etc. in addition to our regular lunch, dinner or excursion cruises.



Our Goal: Provide the most excellent customer experience through honesty, quality, integrity, and hard work. All that at a very reasonable price.



We are transitional housing for homeless veterans. We also have the HVRP grant which we help homeless or on the verge of homeless veterans gain employment. We work with trusted employers and they work with us.



Office Depot & OfficeMax: You take Care Of Business, we Take Care Of You.



Community is the heart of the Salem Kroc Center.

In 2005, the Salem and Keizer communities were given short notice to raise matching funds to build a new community center. Civic leaders including Gerry Frank and Dick Withnell gathered pledges and made a bid for Salem to be the home of The Salvation Army Kroc Center.

Salem punched well above its weight, beating out major metros like Portland and Seattle for the honor. There are only 26 Kroc Centers around the country, and new locations are coveted. The blossom of community spirit resulted in the Salem Kroc Center, a giant sports, fitness, arts, and recreation complex located on 10 acres near Portland Road.



The Salem Kroc Center opened in the Fall of 2009. This facility includes a 25 yard x 25 meter Myrtha competitive indoor pool, a leisure pool with lighthouse slide and Oregon coastline themes, lazy river, hot tub and outdoor spray ground. The facilities other components include an NBA size gymnasium, performing arts theater, weight and cardio space, group exercise room,

classrooms, arcade, rock wall, child care, events spaces, outdoor amphitheater and outdoor prayer garden.

Kroc Centers are the brainchild of Joan Kroc, the late wife of McDonald's Corp. founder Ray Kroc. She looked at her hometown of San Diego and she recognized a community that was in desperate need of a safe gathering place, a place with facilities and trained professionals to nurture



children's social skills, arts appreciation, and athletic potential. After overseeing the construction of that first Kroc Center in San Diego, Joan Kroc left \$1.5 billion in her will to the Salvation Army to build similar centers around the country.

Joan Kroc described The Kroc Center as being a beacon of light and hope in the community. Our professional kitchen ran by Chef Greggery Peterson is busy year-round serving the community. The Kroc served over 50,000 meals to people displaced by the Canyon Fire, and continues to serve thousands of meals a week for people homeless and in need around the county. Chef Gregg also manages the event and banquet spaces at the Kroc, and caters the meetings, parties, and celebrations held in the Kroc's state-of-the-art conference facilities.

Summer is heating up, but there are fewer places than ever to cool off. The Willamette Valley has a serious shortage of swimming pools. With the closure of Salem's Olinger Pool, access to lanes for swim lessons, swim teams, and family recreation has become more dire. The pools and swim programs at the Salem Kroc Center are available to the community, not just Kroc Center members. We make our open swim sessions, lessons, therapeutic wading, and even the water slide open to all. In fact, we are the home pool for high school swim teams and water polo teams from around Salem-Keizer School District.

With over six different venues, and classes focusing on health and wellness, aquatics, sports, fitness, the arts, child development, science and education, youth leadership, and so much more, The Kroc Center has something for everyone in the community.



Your Ad or Story Could Be Here!

Our mission at Horses Adaptive Riding and Therapy (HART) is to improve the life of people with special needs, by providing barrier-free, safe and affordable horse-centered activities.

HART was created because of our passion for horses as well as the need for recreational and affordable activities for people with disabilities. By joining the two together HART was able to expand the options available for this under-served population. It's amazing to watch the healing power that horses have. Not only are they soothing, calming, loving and understanding, but they also are empowering, helping to build confidence and acceptance of individuals for who they are. We have witnessed riders taking their first step, saying their first word and always seeing their smiles light up the arena!

Our staff and volunteers are passionate and dedicated to each and everyone of our clients. Watching our clients' growth, evolution and improvement over time is paramount to our program. Regardless of our rider's physical, mental or emotional disability, HART instructors and volunteers adapt to their individual and unique needs. They are the center of attention when they are here at the barn.

HART believes that any individual should be able to receive services. Scholarships are available to all our clients. While all of our clients receive a minimal scholarship, over 90% of our clients receive more than 75% of their session provided for through scholarship funding. Our dream, here at HART, is to be able to raise enough money through fundraising events that all of our

clients can participate in sessions for free. .

HART is all about community inclusion, growth and empowerment for our clients. Promotion and improvement of our program is an ongoing task that we take at heart. We are always looking for new partnerships and connections throughout our community in order to achieve our goals, dreams and vision for our clients here at HART!

Maëlle Géry
Program Coordinator/Instructor at
HART
(971) 289-6119



Advertising in:

SHOWBIZ SALEM
Magazine

Will get results!



Commercial Business Furniture

Commercial Business Furniture (CBF) was established in Salem in 1869 as Commercial Book Store and has been a fixture on Commercial St ever since. In 1952, Ray Gotchall joined the company as a commissioned salesperson and was with CBF for 61 years. Ray took over the company in 1992, moved to the location at 1070 Commercial St NE, rebranded to Commercial Business Furniture and introduced his son, Steve to the business. In 2013, Ray and Steve, started the retirement process and we were fortunate enough to have the opportunity to purchase CBF and this became a reality January 1st, 2014.

CBF is now a woman owned LLC and still a family run business. Katy Mizer, sole proprietor, and her husband, Dale, have over 30 years combined experience in office furniture, both sales, design, space planning, manufacturing and ergonomics. Their son, Sawyer is also a large part of the business providing sales assistance, ergonomic consulting, floor plans and service.

Along with a great team of sales and service professionals, awesome local manufacturers and distributors, as well as distributors across the country, CBF strives to provide the best possible products and service to the Salem and surrounding areas.



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Ad or Story
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Salem Angels is a local nonprofit supporting the children, youth and families in the foster community with intentional giving, relationship building, and mentorship. Just one year old, beginning in February of 2021, Salem Angels has been able to wrap around families in Marion & Polk counties so they feel better equipped to successfully take on the task of fostering.

To support the families, they run two programs. The Love Box Program is a holistic support for the whole family. Resource (foster) families are matched with a local volunteer group for at least a year. Each month the volunteer(s) build relationships with their family by spending quality time with them: playing

games, sharing a meal, and being intentional. The volunteer (s) also create and deliver a personal care package based on current practical needs of the resource (foster) family. The Dare to Dream Program is a one-on-one mentoring for youth currently in care or who have recently aged out of the system. The youth is matched with a mentor in the community for at least a year. Mentors build a relationship with the youth as well as develop and hone life skills. The time spent together is done with specific goals to create positive outcomes and help the youth develop independent life skills, meeting in person at least twice a month to empower him or



her, set and accomplish personal and professional goals, as well as build rapport, offer advice, and be the safe and healthy role model believing in him/her as they walk into adulthood.

Salem Angels wants to help change the statistics for the children and youth experiencing foster care and by walking alongside their caregivers, and getting into the trenches with the whole family, we know they each feel seen and empowered, and the caregivers feel able to provide integral support to their children and youth and continue the hard, but beautiful work of fostering.



Salem Capitals

Home Court

The Salem Armory
2310 17th St. NE
Salem, OR 97303

For Season Ticket Info Please Visit
www.salemcapitalsbasketball.com



HOME GAME TIMES

Friday 7:30PM
Saturday 6:30PM
Sunday 3:00PM



2023 SCHEDULE

WEST REGION



JANUARY 28 12:00PM



Blue vs White Game

FEBRUARY 22, 24, 25 @



MARCH 5 @



★ MARCH 10



★ MARCH 12



MARCH 17 @



MARCH 18 @



Heart MARCH 24



Heart MARCH 25



APRIL 1 @



APRIL 2 @



APRIL 7, 8, 9 ALL-STAR WEEKEND

★ APRIL 14



Heart, Star APRIL 16



Bear APRIL 21



Heart APRIL 22



Ribbon APRIL 28



APRIL 30 @



MAY 5 @



Green APRIL 12



Circle APRIL 14



MAY 19 @



MAY 20 @



MAY 26 @



W MAY 28



JUNE PLAYOFFS TBD



OPENING NIGHT ★
SUNDAY FUNDAY 😎
SPCA NIGHT ❤️
PAJAMA PARTY 🎉

MILITARY APPRECIATION ☆
FIRST RESPONDERS 🚒⭐️
TEDDY BEAR TOSS 🐾
BLACKOUT NIGHT ❤️

CANCER AWARENESS 🌷
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Your Ad or Story

Could Be Here!



We, at Epiphany Pantry, are in business to produce smiles. We seek to discover, make and provide delicious foods that are:

A Life Experience, a first taste never forgotten and conversation creating. Culinary Epiphany.

University of California

Unique and intriguing. Generally not found elsewhere in the marketplace. They stand out with colorful, cheerful and fun packaging.
Simple to use and understand.

Anybody can enjoy them! No cooking skills are needed. If you just want to use them as condiments, add them over dishes. Skilled cooks can use our oils and vinegars as a straight substitution in recipes. There are no unrecognizable ingredients.

Epiphany Caramelized Balsamic

Vinegar- In a word, versatility describes Epiphany Caramelized Balsamic Vinegar. It enhances the flavor of all produce, raw or cooked, fruit or vegetable... All dairy, cheese, ice cream, yogurt... Most baked goods... All fish, especially salmon... All meat. How is it possible? We make Epiphany Caramelized Balsamic by reducing a



3 year old balsamic over high heat for 3 hours, we then add citrus juice and a little dark brown cane sugar before reducing it once more before bottling. All of this reducing does the same thing as aging. It drives out the most bitter volatiles, leaving the vinegar mellow. Not exactly the same as a 30 year old balsamic, but very close and with one less digit in the price tag!

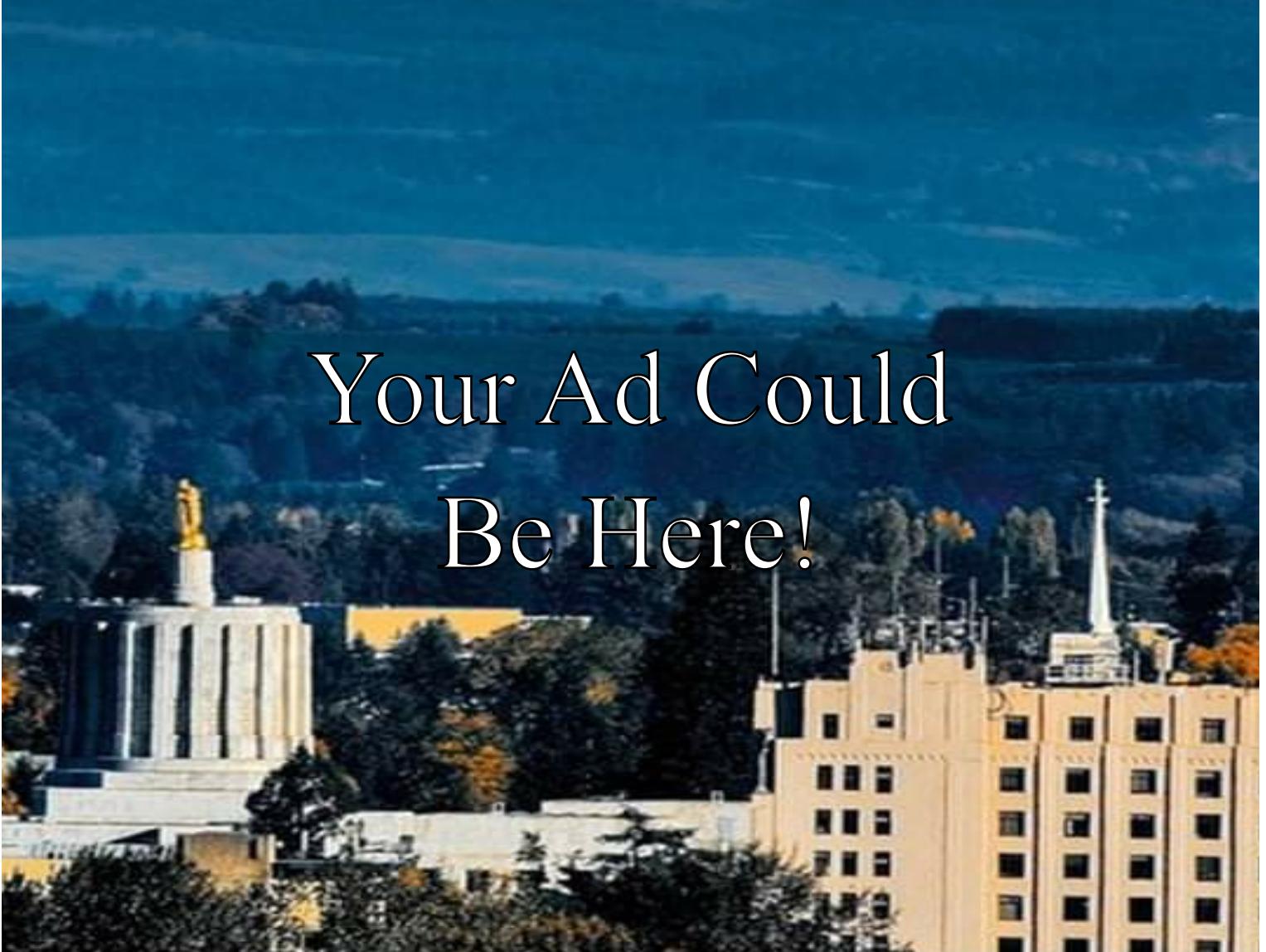
Epiphany Herb Infused Grape

Seed Oils- With Garlic or Rosemary- One step ease of rosemary or garlic seasoning and all the attributes of grape seed oil. A

smoke point of 420 degrees, **zero trans fat, non hydrogenated, polyunsaturated, high in omega 6 especially linoleic acids, high in vitamin E.** Grape Seed Oil does not coat your tongue, and itself is nearly flavorless before we infuse it, so other flavors reach your tastebuds without interference.

Candies- Epiphany Port & Cashew Balls are a twist on Rum Balls, having Port rather than rum, and cashews rather than pecans. We also have Cashew Toffee, and Pecan & Cinnamon Toffee for your sweet cravings!





Your Ad Could Be Here!



When John HasBrouck inherited a homemade seven-gallon pot still from his Great Uncle the path was set for Just Rum to begin. John, a history buff and sailor, had no interest in making whiskey but set out to discover what rum may have tasted like in the beginning. There was no intent to form a company let alone open a distillery. John was simply wanting to make a rum with ingredients that would have been used in the late 1600s and sample a

taste of history.

To be rum, alcohol must be made from sugarcane. Typically, it's molasses, sugar or a mix. Molasses and sugar are not manufactured the same way as in 1680 so John chose to use sugar cane juice and a legacy strain of Caribbean yeast. Stills of the period were simple pot stills similar in function to his. Modern still technology didn't come around until the early 1800s. The first run of Just Rum was completed March



25th, 2018. The product response from friends was so strong, Just Rum simply had to become a company and share that taste of history with others. Just Rum was first sold in liquor stores March 5 of 2019 and 3 years later we are doubling our space and opening a commercial location with a tasting room on Hwy. 26 in Sandy OR.

Stop by and see us starting in July. Taste a piece of history.





Your Ad or Story Could Be Here!

Guitar Students Learn Peace and Find Beauty



Have you ever felt anxious, so anxious that you feel physically stretched too tight? What about those days where life is so intense that you go the whole day without ever seeing the “skies of blue, red roses too...” as Louis Armstrong once sang?

Local classical guitar performer Isaac Engel says,



“I see my guitar students every week, some of them every other week, depending on their needs. What I find is that everyone – myself included – faces struggles in life that can leave us overwhelmed and unable to process our emotions and experiences. Music can help draw us out of the moment of suffering into a place of peace and beauty.”

In his experience, students of music learn far more than notes on a page. They grow in awareness of their own physical tension and relaxation, develop mental resilience from practice and performance, and experience a world of peace and beauty in sound. Whether they are young and struggle to focus after a long day of school or old and learning to work with growing physical limitations, music helps people take a deep breath and enjoy something really wonderful.



Isaac is a December 2021 graduate of Corban University with a Bachelor’s of Science in Music Performance and in Business Administration. Through relationships with Uptown Music, music teachers in the school district, and the local music scene he is working to fulfill his dream to bring peace and beauty to Salem through music. He started his private music business in the middle of the pandemic, March 2021, and has been teaching, performing, and composing ever since. Isaac says, “I figure that after starting in the middle of a health disaster for society, being a musician can only ever get better!”

Contact Isaac for booking or lessons through isaacengelmusic.com, by text at 971-718-4535, or stop by Uptown Music and say hello in person on Monday and Wednesday afternoons!



Super Promoters in the Salem Business Community, Brings Life to Salem/Keizer.

Salem has no shortage of super promoters: Kara Campasano great example (social media), Tim Fahnrich (websites and connections to social media), Lori Tidsdale (social media), Lewis Media group (websites, videography), as well as Andrew Jackson (digital marketing & social media) and Ben Punley (Showbiz.com and formally with Salem Business Journal, now working with Salem Life Magazine). Each a champion in their own right; most understand Advertising, Marketing, Social Media, and Website Development are all such diverse methods of getting ones business out to the consumers that are most fit for their business.

In addition to these super promoters: There are entities in town that seek to promote just for the joy of it, and to cross promote many people, both for profit and for the good of the community. While using some of the mediums listed above, but mostly via word of mouth, setting up events with larger groups, utilizing talk radio and classic networking. One such super promotor is, Jason Conrad of the Salem Capitals is a classic promoter: T-shirts, vinyl signs, hats, networking, digital, Wikipedia and more. He has united a community around basketball and put the fun in gathering. Jason Conrad is account representative of a family owned business 1525.co. Please check it out on line.

Another one of these super promoters is Fay DeMeyer-Aunspaugh known by many as FAYDAY, on air, and out and about in the community both on FB live, Instagram and TikTok gets the message out. She is currently, hosting "Oh the Humanity" (OTH) a show dedicated to allowing all views from the political spectrum to be heard, without name calling, or filtering. Her goal as stated by her in this interview is: "Unity in the Community". People don't ever care how much you know until they know how much you care (Steven Covey, Seven Habits of Highly Successful people). Besides here Friday at noon show OTH (taking an oath for civility), Fay is also promoter for The Mavsleague at Volcanoes Stadium. She is often seen at games, she is all about getting the community accustomed to the stadium as a meeting venue for (weddings, birthdays, company picnics, camp outs or any other idea you might have). Minor League teams that play 96 games in the summer at Volcanoes Stadium (Keizer Volcanoes, The Campesinos, the Salem Senators, and the Portland Mavericks). Their managers are featured on TikTok, FB and Instagram. Fay DeMeyer, serves as promoter of the team, co-organizer with the sales team of events this year. For example, we'll have Faith and Family days, Father's Day, Mother's Day in August, Scouts night, OYA/DOC night, and one of the favorite days Patriots Day in July. There are many more like Throw back Thursday (Beers are discounted) and Signing Saturdays (where the team signs balls, t-shirts and bats).

Fay is a professor at Chemeketa Community College, beginning her 25th year, she is married to Dan, and between them, they have 6 grand children (all powerhouses in their own right). Dan is retired and Fay considers herself semi-retired with a schedule that would parallel the most ambitious worker. Fay considers all of her ventures, as a pastoral counselor and an internet market business, and serves at her

Fay DeMeyer-Aunspaugh



church, as well as now a member of "The Hype Squad" at Salem Capitals". Her love for baseball, basketball and the community proper her toward these ventures and she does them all while smiling and engaging others, promoting candidates and business from all of her platforms. Part of the Hype Squad is getting the crowd to cheer for the

players. Each player has an opportunity for you to sponsor their Jersey. Be ready next year to support the players, sponsor the team and prepare for fun. Right after the Salem Capital's Basketball games end, the Volcanoes Stadium, Mavsleague.com begins May 12-August 28, get your advertisement Now, for Sky Boxes, Patio, Tabletops, or Group events of 25 or more.

Pricing [available](#) call Fay at 503-339-5225.

***Live Impeccably,
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Director Promotions Volcanoes Stadium
Mavericks League



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KIWANIS DOERNBECHER CHILDREN'S CANCER PROGRAM

For a future without children's cancer.

Kiwanis Doernbecher Children's Cancer Program

is an independent 501c3, non profit organization, also known as KDCCP.

We fund the first year of a 3 year pediatric hematology /oncology Fellowship program for two (2) Fellows at Doernbecher Children's Hospital each year.

We do what we do because cancer in children is just unacceptable.



- Childhood cancer is the leading cause of death by disease in children under the age of 19 in the U.S.
- Two children are diagnosed with cancer every hour of every day.

Treatment, Education and Research will end children's cancer. That's why we support the Fellowship. It prepares pediatricians to become physician scientists who treat patients, conduct research and train other doctors. Each new discovery moves medicine forward and raises the hope that survival rates will increase in more types of childhood cancer. Ultimately, the goal is not only to cure childhood cancer but to prevent it.

When you give to KDCCP you know where your money is going. You are investing in human beings who will be trained in a world class environment. Two young pediatricians who want to be children's cancer specialist and researchers for as long as it takes to end children's cancer.

KDCCP is a volunteer organization and has a low overhead. A higher percentage of dollars raised goes right to the Fellowships.

KDCCP has helped the Fellowship Program put 35 specialists into the fight against children's cancer since 2003 and most of those specialists will have 40 year careers.

A dollar for the Fellowship Program doesn't get used up on one research project. It grows in influence exponentially over time.

HOPE



Survival rates

Because of major treatment advances in recent decades, more than 80% of children with cancer now survive 5 years or more. Overall, this is a huge increase since the mid-1970s, when the 5-year survival rate was about 58%.

Still, survival rates can vary a great deal depending on the type of cancer and other factors.

Advances in Medicine

Cancer is a tricky and elusive disease but doctors are making inroads and there is reason to hope that an end to it can be achieved. Let's look at an advancement that has happened close to home:

Immunotherapy

The work of a team of OHSU investigators, including Bill Chang,

a 2006 KDCCP Fellow, led to the approval, in 2018, of **Kymriah**, the first gene transfer therapy available in the US. A patient's own blood cells are collected and genetically engineered to attack B-Cell leukemia cells and then infused back into the patient. In a recent clinical trial a single dose of Kymriah resulted in 83% of participants becoming cancer free after three months.



Is There Hope for a Future without Children's Cancer?

Dr Dana Braner
Physician in Chief
Doernbecher Children's Hospital thinks so: He says

"I believe that within our lifetime, with the research that KDCCP Fellows are doing, we can come to the end of children's cancer with prevention."



How You Can Help KDCCP:

It is clear that if **treatment, education and research** are the three things that will end children's cancer, the one we, the grass roots, can do something about is education. The Fellowship is all about training and education. Please go to our website at kiwanisdoernbecher.org and see the many ways you can give and support a future without children's cancer.

**KIWANIS
DOERNBECHER
CHILDREN'S CANCER PROGRAM**

RAFFLE

**ONLY 1,000
TICKETS TO BE
SOLD**

PRIZE WORTH up to \$20,000

**\$100
PER TICKET**

**DINNER
ANYWHERE IN THE WORLD!**

Purchase tickets on-line at kiwanisdoernbecher.org

**A chance for dinner anywhere.
A step toward ending children's cancer everywhere.**

Ticket purchaser must be physically within the State of Oregon and 18 years or older at time of purchase.
Net proceeds go to Kiwanis Doernbecher Children's Cancer Program supporting Doernbecher Children's Hospital, Portland, OR.
Complete rules on back of ticket and at kiwanisdoernbecher.org

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